



# **SHIRE OF AUGUSTA MARGARET RIVER**

## **COMMUNITY SAFETY AND CRIME PREVENTION PLAN**

**2007 – 2010**



# TABLE OF CONTENTS

<b>EXECUTIVE SUMMARY</b> .....	- 3 -
<b>DEFINING COMMUNITY SAFETY AND CRIME PREVENTION</b> .....	- 4 -
<b>INTRODUCTION</b> .....	- 5 -
<b>AUGUSTA – MARGARET RIVER COMMUNITY OVERVIEW</b> .....	- 5 -
<b>STRATEGIC LINKAGES</b> .....	- 6 -
<b>COMMUNITY CONSULTATION</b> .....	- 9 -
<b>WHAT ARE THE PRIORITY ISSUES?</b> .....	- 13 -
<b>WHAT IS ALREADY HAPPENING TO PREVENT CRIME</b> .....	- 14 -
<b>RECOMMENDATIONS</b> .....	- 17 -
<b>THREE YEAR ACTIVITY PLAN – JULY 2007 TO JUNE 2010</b> .....	- 18 -
<b>FUNDING REQUIREMENTS</b> .....	- 22 -
<b>NEW INITIATIVE PLANS</b> .....	- 23 -
Initiative One .....	- 23 -
Initiative Two .....	- 26 -
Initiative Three .....	- 31 -
<b>LOCAL PRIORITY ONE</b> .....	- 35 -
Decrease the level of Alcohol and Drug Abuse .....	- 35 -
<b>LOCAL PRIORITY TWO</b> .....	- 39 -
Decrease the incidences of anti social behavior occurring in the community -	39 -
<b>LOCAL PRIORITY THREE</b> .....	- 42 -
Decrease the incidence of dangerous driving .....	- 42 -
<b>LOCAL PRIORITY FOUR</b> .....	- 45 -
Graffiti and Vandalism.....	- 45 -
<b>ABBREVIATIONS / ACRONYMS USED IN REPORT</b> .....	- 48 -
<b>BIBLIOGRAPHY</b> .....	- 49 -



## EXECUTIVE SUMMARY

A safe community is a place that is attractive to live, work, visit and do business. Perceptions of community safety real or perceived, impact on the way people feel and interact in their community. The vision of this plan is to provide support to the local community so that people of all ages feel safe and can live healthy and active lifestyles.

This will be achieved by adopting a coordinated council, community and government approach, to enhance safety and prevent crime within the Shire of Augusta – Margaret River. The success of this approach relies upon the active contribution of council, residents, government agencies, local community organisations and business.

The **Augusta – Margaret River Shire Community Safety & Crime Prevention Plan 2007 – 2010** is both a strategic and practical document that provides a framework for local government, local community groups and key government agencies to implement initiatives that will improve community safety over the next three years.

The plan is based on the Community Safety and Crime Prevention Agreement, which exists between the Shire of Augusta – Margaret River and the Western Australian Office of Crime Prevention. It is designed to be a flexible and versatile document to guide planning and cater for the changing future needs of the community.

The local community was consulted through a workshop, a survey consulting 247 community members and focus group interviews conducted with the Community Safety and Crime Prevention Committee. Local police statistics and documents including the Office of Crime Prevention's 2004 Community Safety and Crime Prevention Profile were also reviewed and the following priority issues were identified:

1. Drug and alcohol use and abuse
2. Anti-social behaviour
3. Dangerous driving
4. Graffiti and vandalism

These issues will be addressed by the implementation of projects and initiatives that focus on:

- Drug and alcohol related community education
- Establishing a local liquor accord
- Youth activity, leadership and peer mentoring
- Dangerous Driving Awareness & Education Campaign
- Incorporation of "Designing Out Crime" principles in shire planning processes



The task of addressing the many important community safety and crime prevention issues is a complex exercise. It requires the establishment and maintenance of effective partnerships between stakeholders. Local government will play a pivotal role in facilitating the involvement of key state government agencies and community groups. Stakeholders will be encouraged and supported to lead projects and initiatives that improve the community's safety.

This plan will serve as an important vehicle for developing our community's ability to address safety and crime issues. Long term community development principles will be applied to lay strong foundations for future community action that brings about lasting change and community benefit.

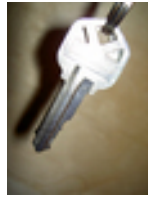
## DEFINING COMMUNITY SAFETY AND CRIME PREVENTION

Community safety refers to a 'quality of life' where residents are able to experience all aspects of their lives without the fear or hindrance of criminal or antisocial behaviour. Community safety and crime prevention tackles issues that are both real and perceived, and as such includes issues that address the fear of crime.

The aim of this plan is to reduce crime through:

- Positive intervention with parents in early childhood development;
- Strengthening communities and revitalising neighbourhoods;
- Early intervention with juveniles and adult offenders who are involved in the criminal justice system;
- Environmental design, building design and suburban infrastructure development to reduce the opportunity for crimes to occur;
- Crime and safety issues related to wider social and health problems (unemployment, abuse of alcohol and drugs); and
- Interventions to reduce re-offending.

Reducing crime and antisocial behaviour through well-targeted interventions, crime prevention can provide the essential conditions for community safety to flourish.



## INTRODUCTION

A community safety and crime prevention agreement is a WA State Government initiative delivered through the Office of Crime Prevention. It aims to make WA communities safer using a targeted, coordinated and multi agency crime prevention approach under the State Community Safety and Crime Prevention Strategy.

A priority initiative of the strategy has resulted in State Government working in collaboration with local governments in identified regions. Partnerships have been established to develop localised plans, strategies and provide access to external funds for the implementation of these action plans.

## AUGUSTA – MARGARET RIVER COMMUNITY OVERVIEW

The Shire of Augusta-Margaret River occupies the south-western corner of Western Australia, 283km from Perth.

There are two major towns, Margaret River and Augusta, as well as the hamlets of Cowaramup, Gracetown, Witchcliffe, Rosa Brook and Karridale. Council Chambers are located at Margaret River, and Council maintains administration offices, public libraries and works depots in Margaret River and Augusta.

Predominant land use is state forest, agricultural pursuits such as dairy and beef cattle, sheep, horticulture, and viticulture. The shire is a popular tourist destination where people are attracted to the rugged coast for surfing, to artists and artisans galleries, vineyards, and the magnificent rivers and forests.

### Population Statistics:

Total	9851 (Approximately)
Male	5072
Female	4779
Aged 15 years & over	7642
Aged 65 years & over	1040
Margaret River town	5,500 approximately (6.9% growth annually)
Augusta town	1,500 approximately (3.8% growth annually)



The current (Census 2001) shire population represents a 22% growth since 1996, and 67% since 1991

Rate of population change:

Approximately 5.5% growth (WA average 1.2% - National average 1.4%)

Median age: 35 years

Ethnicity

Aboriginal	69
Born In Australia	7452 (77%)
Born overseas	1668 (17%)
Speaks English only	8879
Speaks other language	271

## STRATEGIC LINKAGES

The Community Safety and Crime Prevention Plan is aligned with the Shire of Augusta – Margaret River Strategic Plan 2006 – 2010. The strategic plan is used by the Shire to ensure that day to day activities are strategically relevant and reflect the aspirations of the community.

Following are the key values of the strategic plan:

**Leadership**

Provide good governance by demonstrating integrity through responsive leadership whilst acting ethically and responsibly

**Community and customer service focus**

Respect the Community's aspirations and strive for excellence in customer service

**Responsible delivery of sustainable services**

Actively embrace continuous improvement and innovative approaches

**Think and act strategically**

Protect and enhance the shire's business, social and environmental assets

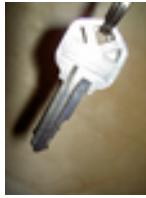
**A learning organisation**

Value and develop our people



The outcomes of the Community Safety and Crime Prevention Plan are aligned to the following strategic goals and objectives:

STRATEGIC VALUE	STRATEGIC GOAL	STRATEGIC OBJECTIVE
<p><b>Leadership</b></p>	<p>Deliver strong, visionary and decisive community leadership, while observing the highest standards of good governance.</p>	<p><b>Inter-government Relationships</b> Build effective working relationships with the State Government, other Councils and key stakeholders to enable a cooperative approach to community, regional, state and national issues.</p>
<p><b>Community and customer service focus</b></p>	<p>Provide open, accountable and inclusive processes which engage the community and deliver responsive, flexible and timely customer service.</p>	<p><b>Consultation</b> Introduce a broad range of methods to inform and involve the community in decisions about the Shire and stakeholders, and ensure that there is clarity about the process, purpose and outcome of their involvement.</p> <p><b>Community Survey</b> Undertake comprehensive independent surveys to establish what is important, and to monitor performance against expectations</p>
<p><b>Sustainable Development</b></p>	<p>Provide a planning framework based on the triple bottom line, in which a diverse and growing economy is supported, community cohesiveness and safety is respected and promoted, and the natural and built environment is valued and protected.</p>	<p><b>Community Development</b> Develop and resource community development initiatives</p>

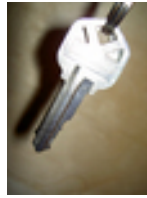


Other relevant State legislation, strategies and policies include:

- *Local Government Act 1995 Section 3.1 "General function of local government"*
- *WA Emergency Management Arrangement Policy Statement no 7*
- *Bush Fire Act 1954*
- *WA Road Safety Strategy*
- *Women's Safety Strategy*
- *WA Family and Domestic Violence Strategy*
- *WA Alcohol and Drug Strategy*
- *Public Health Policy*
- *Burglary Reduction Taskforce*

Relevant Federal Government legislation and policies include:

- *National Crime Prevention Program* – Priority issues for the program include property crime, domestic and family violence, fear of crime, sexual violence and violence in indigenous communities
- *Partnerships Against Domestic Violence*
- *Stronger Families and Communities Strategy*



## COMMUNITY CONSULTATION

The foundation of any successful plan is the research and consultation phase. To ensure effective consultation and community engagement, the following activities were undertaken:

### Review of Existing Publications & Council Reports

A review of relevant documents discussing community safety and crime prevention was undertaken. These included Augusta – Margaret River police statistics, Australian Bureau of Statistics' population data and the Office of Crime Prevention's *2004 Community Safety and Crime Prevention Profile*.

The *2004 Community Safety and Crime Prevention Profile* is one of a series of profiles designed for use in developing local safety and crime prevention plans in communities across Western Australia. The purpose of these profiles is to ensure that all local plans are based on reliable evidence.

### Community Awareness Initiative

Media releases were distributed through local newspapers to activate community awareness of the community safety and crime prevention planning process.

### Community Workshop

A Community Safety and Crime Prevention Workshop was held on the 27 June 2006 in Council Chambers at Margaret River.

A public meeting open to all community members and identified key stakeholders was convened. The workshop group consisted of representatives from the following agencies and groups:

Margaret River Senior High School	Augusta Margaret River Community Development Coordinator	Margaret River Police
Margaret River Chamber of Commerce	WA Country Health Service	Department of Training and Education
Margaret River Youth Advisory Council	Department of Community Development	Cowaramup Retail Association
Augusta Police	South West Development Commission	Agencies for South West Accommodation
Margaret River & Augusta Health Service	Augusta Community Development Association	Augusta Chamber of Commerce
Shire Ranger	Shire Councillor	Local Drug Action Group
Office of Crime Prevention		



## Community Surveys

In February 2007 Smart Events, an independent not-for-profit organisation based in the South West, conducted 247 face to face interviews with a broad cross section of the local community, including all demographic profiles. Survey collection points included; the Margaret River High School, the Augusta District Hospital, Cowaramup businesses, and the Margaret River Central Business District.

## KEY FINDINGS

The purpose of this plan is to identify priority focus areas that will guide stakeholder activity in improving safety and preventing crime. To assist in this process the data collected was categorised as either statistical information or community perception data and then analysed. The analysis produced the following results:

## STATISTICS

### Shire of Augusta-Margaret River Police Statistics

<b>Margaret River</b>					
	2005-06	2006-07		2005-06	2006-07
Thefts	340	200	Commercial Burglary	120	NA
Drug Possession	90	79	Property Damage	83	85
Assaults	24	41	Motor vehicle theft	11	12
Graffiti	10	NA	Aggravated sexual assaults	8	5
Robberies	2	66			

<b>Augusta</b>					
	2005-06	2006-07		2005-06	2006-07
Thefts	35	22	Property Damage	16	9
Drug Possession	11	6	Burglaries	8	7
Graffiti	2	-	Theft M/V	1	4



## **2004 Community Safety and Crime Prevention Profile – Augusta Margaret River**

The following information was extracted from the 2004 Community Safety and Crime Prevention Profile collated by the Office of Crime Prevention.

### Offence Rates

Generally the criminal offence rates in Augusta – Margaret River are significantly lower than those of the whole of the South West and the State.

The exceptions to this are:

- Drug offences in Augusta Margaret River are higher than in both the South West and the State
- Vehicle theft offences in Augusta - Margaret River are comparative to that of the South West, however well below that of the State.

### Trends

Augusta - Margaret River displays significant decreases in the rate of identity crime categories, particularly when compared to the south west and the state. This may reflect the success of a recent increase in local police targeting priority offences.

A significant increase in other crimes exists when compared to the rates of both the south west and the state. A general increase of crime could possibly be attributed to recent population increases in the shire.

## **COMMUNITY PERCEPTION**

### **Community Workshop Outcomes**

The workshop concluded that priority issues for the community were:

- Alcohol and drug abuse in young people
- Acceptance of intergenerational drug and alcohol use
- Hidden social issues such as domestic violence
- Mental health issues
- Youth boredom

Other issues identified by the workshop included:

- Lack of affordable housing
- Limited Police resources
- Family breakdown
- Vandalism and damage
- Lack of public transport
- Transitional living – hidden homelessness
- Truancy



## Community Survey Findings

According to the survey the following crimes were perceived by the community to occur the most:

<b>Crime</b>	<b>Frequency</b>	<b>%</b>
Drug Use	165	25
Speeding / Dangerous Driving	157	24
Drunken / Disorderly Behaviour	142	22
Graffiti / Vandalism	76	11
House Break-ins	43	7
Physical Assault	35	5
Domestic Abuse	18	3
Sexual Assault	16	2
Other	9	1
<b>TOTAL</b>	<b>661</b>	<b>100%</b>

The community survey determined the following:

- The perceived crime rate in the Augusta - Margaret River Shire is generally considered low to average by most local residents
- 32% of respondents stated this opinion to be based mainly on media messages
- 48% of residents stated they felt safe and 25% said they felt very safe within the shire
- A minority of 2% of those surveyed indicated they felt unsafe
- 53% of locals interviewed thought that the level of crime in their area was the same as other areas of the South West
- The majority of those surveyed believed crime had become more of a problem in the shire over the past five years

Respondents stated that they believed the following anti-social behaviour had significantly increased over the past five years:

- Drug use
- Drunken/ disorderly behaviour
- Speeding and/or dangerous driving
- Graffiti and/ or vandalism

Issues of most concern to local residents were:

- Speeding and/ or dangerous driving (23%), followed by
- Drug use (17%)

Home break-ins were believed by 63% of respondents to have become more common, although only 7% indicated that they thought that this crime occurred the most frequently.

Incidences of graffiti and vandalism are believed by 69% of respondents to have become more common.



When questioned on how the community could become safer, the following issues were given as priorities to be addressed:

- Illegal drug and substance abuse
- Boredom
- Alcohol related issues
- Anti-social behaviour

## WHAT ARE THE PRIORITY ISSUES?

An assessment of the consultation phase outcomes revealed the following priority issues and causes. The implementation of the Community Safety and Crime Prevention Plan will address the following:

ISSUE	CAUSES
Alcohol and Drug Abuse	<ul style="list-style-type: none"> <li>• Boredom</li> <li>• Intergenerational Acceptance</li> <li>• Lack of Transport</li> </ul>
Anti Social Behaviour	<ul style="list-style-type: none"> <li>• Boredom</li> <li>• Lack of Transport</li> <li>• Drug &amp; Alcohol abuse</li> </ul>
Dangerous Driving	<ul style="list-style-type: none"> <li>• Lack of responsibility / consequence</li> <li>• Alcohol &amp; Drug Abuse</li> <li>• Boredom</li> </ul>
Graffiti & Vandalism	<ul style="list-style-type: none"> <li>• Lack of responsibility / consequence</li> <li>• Boredom</li> <li>• Alcohol &amp; Drug abuse</li> </ul>

The following issues featured either in statistics or community perceptions. Consultation with police indicates that whilst these issues require monitoring, their level of occurrence does not warrant priority attention at this time.

### Residential Burglary

Residential burglary features as a prominent police statistic. Discussions with police suggest that the crime rate is within tolerable levels and is being well managed by police. Other offenses warrant a coordinated approach and this is also confirmed by community survey results.

### General Theft

Discussions with local police indicate that the incidences of theft have decreased over the past 12 months. An increased policing focus on apprehending repeat offenders has produced favourable results. Theft statistics are generally higher during tourist season. No definitive statistics on local vs tourist offenders were available at the time of this plan's development.



### Community Perception of Crime

The community's perception of crime and the priority offences was generally supported by police statistics. According to police, there does not appear to be an inaccurate or exaggerated perception of crime in the community.

## WHAT IS ALREADY HAPPENING TO ENHANCE SAFETY & PREVENT CRIME

A number of state government agencies, the shire, organisations and community groups have a variety of proactive programs in place to improve community safety and reduce crime. The following table indicates where these programs align with the principle goals of the State Government Crime Prevention Strategy.

PROGRAM	PARTNERS
<b>SUPPORTING FAMILIES, CHILDREN AND YOUNG PEOPLE</b>	
<p><b>Mates Men's Support Group Margaret River</b> Offer an anger management course which aims to help men to recognise and deal with their anger triggers. The programme covers communicating, time out, listening skills and taking responsibility for feelings of anger.</p>	<ul style="list-style-type: none"> <li>• Police</li> <li>• Funding from the Stronger Families Stronger Communities Strategy</li> </ul>
<p><b>Bravehearts Sexual Assault Counselling and Support Program</b> Provides counselling and support to children, adolescents and adult survivors of child sexual assault, as well as their non-offending family.</p>	<ul style="list-style-type: none"> <li>• Bravehearts Inc.</li> </ul>
<p><b>Local Drug Action Group</b> Works to bring together members of the community who, on a voluntary basis, combine to undertake a range of activities to prevent and reduce drug related harm in their local communities.</p>	<ul style="list-style-type: none"> <li>• Margaret River Hospital</li> <li>• Youth Advisory Council</li> <li>• Shire of Augusta Margaret River</li> <li>• Margaret River Senior High School</li> <li>• Community Rep</li> <li>• ASWA Substance Program</li> </ul>
<p><b>Margaret River Youth Advisory Council (YAC)</b> A local youth program aimed at developing local community and youth activities.</p>	<ul style="list-style-type: none"> <li>• Shire of Augusta Margaret River</li> <li>• Local Drug Action Group</li> </ul>



<p><b>South West Mental Health Services</b> Provide assessment and treatment for children, adolescents and adults suffering from serious mental illness.</p>	<ul style="list-style-type: none"> <li>• WA Country Health Service</li> </ul>
<p><b>Agencies South West Accommodation</b> A service that provides support and a range of preventative, early intervention, crisis support and transitional services to marginalised people in the community. Services include the Substance Program, Reconnect Program, JPET, Parents Plus and Accommodation Support Services. These services are predominantly aimed at young people and their families.</p>	<ul style="list-style-type: none"> <li>• Department of Community Development</li> <li>• Department of Housing and Works</li> <li>• Family and Children Services</li> <li>• Department of Health and Ageing</li> </ul>
<p><b>Busselton Margaret River Youth Service and the Youth Outreach Program</b> Jobs South West works with 12 – 25 year olds at risk young people provides a counselling and mentoring support program.</p>	<ul style="list-style-type: none"> <li>• Jobs South West</li> <li>• Department of Community Development</li> </ul>
<p><b>STRENGTHENING COMMUNITIES AND REVITALISING NEIGHBOURHOODS</b></p>	
<p><b>The Shire of Augusta Margaret River</b> The Shire offers a range of leisure and recreational programs from its two facilities: the Margaret River Leisure Centre and the Augusta Community and Recreation Centre</p>	<ul style="list-style-type: none"> <li>• Shire of Augusta – Margaret River</li> <li>• Department of Community Development</li> </ul>
<p><b>South West College of TAFE</b> Offer a range of programs across a range of industries. Specifically Certificate III and IV courses develop skills, knowledge and attitudes to understand individual and community needs and responses.</p>	<ul style="list-style-type: none"> <li>• South West Regional College of TAFE</li> <li>• Department of Education and Training</li> </ul>



<b>TARGETING PRIORITY OFFENCES</b>	
<p><b>Leavers Celebrations</b>            A local "Make it Happen Group" has been established to support a coordinated approach between Local and State Governments, government and non-government organisations and volunteer groups to ensure a positive and safe environment is maintained for residents, visitors and Leavers.</p>	<ul style="list-style-type: none"> <li>• Shire of Augusta – Margaret River</li> <li>• Police</li> <li>• South West Health Service</li> <li>• Margaret River Youth Advisory Council</li> </ul>
<b>REDUCING REPEAT OFFENDING</b>	
<p><b>The Shire of Augusta – Margaret River</b>            The graffiti removal policy and program aims to remove all reported graffiti within as short time as possible.</p>	<ul style="list-style-type: none"> <li>• The Shire of Augusta – Margaret River</li> <li>• Police</li> </ul>
<b>DESIGNING OUT CRIME AND USING TECHNOLOGY</b>	
<p><b>Fire &amp; Emergency Management Officer</b> Within the Shire of Augusta Ranger Services Division identifies fire hazards and risks and develops strategies to minimise the threat of such risks and hazards to life property and environment.</p>	<ul style="list-style-type: none"> <li>• Shire of Augusta – Margaret River</li> <li>• FESA</li> </ul>
<p><b>Augusta – Margaret River Emergency Management Committee</b>            Responsible for developing emergency management plans, advising local government, liaising with emergency management agencies and carrying out other emergency management activities.</p>	<ul style="list-style-type: none"> <li>• Councillors</li> <li>• Council Staff</li> <li>• Police</li> <li>• FESA</li> <li>• Ambulance</li> <li>• Health Service</li> <li>• Agriculture WA</li> <li>• Department for Community Development</li> <li>• Department for Environment and Conservation</li> <li>• Silver Chain</li> <li>• Chamber of Commerce</li> <li>• Ratepayers</li> <li>• Agriculture, Environmental, Youth and Service Clubs</li> </ul>
<p><b>Augusta and Margaret River Sea Rescue</b>            Manages all sea emergencies</p>	<ul style="list-style-type: none"> <li>• Police</li> <li>• Ambulance</li> <li>• Fire &amp; Rescue</li> </ul>

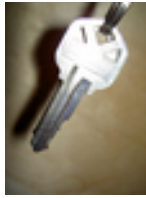


## RECOMMENDATIONS

Community consultation has occurred, a review of relevant statistics has been undertaken and current safety and crime prevention programs have been collated. The outcome of this process has identified a clear direction for the development of a plan to combat crime and increase the sense of safety within the community.

The following recommendations have been proposed by the Augusta – Margaret River Community Safety and Crime Prevention Committee.

PRIORITY	STRATEGY
1.	<p><b>Decrease the level of Alcohol and Drug Abuse</b></p> <ul style="list-style-type: none"> <li>• Implement established community drug and alcohol education programs</li> <li>• Establish an Alcohol Accord between Police and Licensees</li> </ul>
2.	<p><b>Decrease the incidences of anti social behaviour occurring in the community</b></p> <ul style="list-style-type: none"> <li>• Support, improve and expand current youth programs that provide activity options for local young people</li> <li>• Provide council with strategies options to improve local transport services</li> </ul>
3.	<p><b>Decrease the incidence of dangerous driving</b></p> <ul style="list-style-type: none"> <li>• Implement established education and preventative programs focusing on improving driver safety</li> <li>• Encourage the public to report irresponsible driving</li> </ul>
4.	<p><b>Decrease the incidence of Graffiti and Vandalism</b></p> <ul style="list-style-type: none"> <li>• Support the Augusta – Margaret River graffiti removal program.</li> <li>• Designing Out Crime workshop delivered in the community</li> <li>• Provide council with information and strategies to improve lighting</li> </ul>



## THREE YEAR ACTIVITY PLAN – JULY 2007 TO JUNE 2010

YEAR ONE – July 2007 to June 2008	
<b>1. DRUG AND ALCOHOL ISSUES</b>	
<b>Community Education Programme</b>	
Monthly drug and alcohol messages for young people	Jan – June 2008
Parent and teen focused "Effective Teen Engagement and Communication" sessions incorporating drug and alcohol information	Mar /Apr 2008
"Enough is Enough" program delivery	Jan - Feb 2008
<b>Liquor Accord</b>	
Establish Accord	Aug 2007 to June 2008
Educate licensees and bar staff	Feb 2008 – Nov 2008
<b>2. ANTI SOCIAL BEHAVIOUR</b>	
<b>Youth Programmes</b>	
Equipment Trailer – Isolated youth (Augusta)	Mar 2008
Leadership and Peer Mentoring Opportunities	Apr 2008
<b>Transport</b>	
Summer Holiday Bus	Dec 2007 – Feb 2008
Council Report	May 2008
<b>3. DANGEROUS DRIVING</b>	
<b>Community Education Initiative</b>	
"Real Consequences" driver awareness contribution	Oct 2007
Crash Car Display Set Up Presentations and information distribution	Feb – April 2008 June 2008
<b>4. GRAFFITI AND VANDALISM</b>	
Promote success of Shire graffiti removal program	Dec 2007
Encourage reporting of graffiti	Dec 2007



**YEAR TWO – July 2008 to June 2009**

**1. DRUG AND ALCOHOL ISSUES**

**Community Education Programme**

Monthly drug and alcohol messages for young people	July to Dec 2008 Jan to June 2009
Parent and teen focused “Effective Teen Engagement and Communication” sessions incorporating drug and alcohol information	Aug / Sept 2008 Mar / Apr 2009
“Enough is Enough” program delivery	Jan – Feb 2008 Jul – Aug 2009

**Liquor Accord**

Review Accord	May 2009
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**2. ANTI SOCIAL BEHAVIOUR**

**Youth Programmes**

Isolated youth (Augusta)	Mar 2009
Leadership and Peer Mentoring Opportunities	Apr 2009

**Transport**

Summer Holiday Bus	Dec 2008 – Feb 2009
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**3. DANGEROUS DRIVING**

**Community Education Initiative**

Crash Car Display Presentations and information distribution	July 2008 – June 2009
“Real Consequences” driver awareness contribution	Oct 2008
Encourage reporting of Irresponsible driving	Oct – Nov 2008

**4. GRAFFITI AND VANDALISM**

Promote success of Shire graffiti removal program	Aug 2008
Encourage reporting of graffiti	Aug 2008
<b>Lighting Improved</b>	
Lighting Audit	Jan – Feb 2009
<b>Designing Out Crime</b>	
Designing Out Crime workshops	Apr 2009



**YEAR THREE – July 2009 to June 2010**

**1. DRUG AND ALCOHOL ISSUES**

<b>Community Education Programme</b>	
Monthly drug and alcohol messages for young people	July to Dec 2009 Jan to June 2010
Parent and teen focused “Effective Teen Engagement and Communication” sessions incorporating drug and alcohol information	Aug / Sept 2009 Mar / Apr 2010
“Enough is Enough” program delivery	Jan – Feb 2009 Jul – Aug 2010
<b>Liquor Accord</b>	
Review Accord	May 2010

**2. ANTI SOCIAL BEHAVIOUR**

<b>Youth Programmes</b>	
Isolated youth (Augusta)	Mar 2010
Leadership and Peer Mentoring Opportunities	Apr 2010
<b>Transport</b>	
Summer Holiday Bus	Dec 2009 – Feb 2010

**3. DANGEROUS DRIVING**

<b>Community Education Initiative</b>	
Crash Car Display Presentations and information distribution	July 2009 – June 2010
“Real Consequences” Driver Awareness contribution	Oct 2009
Encourage reporting of irresponsible driving	Oct – Nov 2009

**4. GRAFFITI AND VANDALISM**

Promote success of Shire graffiti removal program	Aug 2009
Encourage reporting	Aug 2009



## ATTACHMENTS

- Attachment 1** Funding Requirements
- Attachment 2** New Initiative Plans
- Attachment 3** Priority Action Plans
- Attachment 4** Augusta – Margaret River Police Statistics
- Attachment 5** Office of Crime Prevention - 2004 Community Safety and Crime Prevention Profile – Augusta Margaret River
- Attachment 6** Community Workshop Outcomes – 27 June 2006
- Attachment 7** Community Survey Results – February 2007



**ATTACHMENT 1**

**FUNDING REQUIREMENTS**

Priority	Initiative / Activity	OCP Funds required
<b>Decrease Drug &amp; Alcohol Abuse</b>		
	Community Education	
	Teens - information Parent & Teens - relationships	\$5000
	"Enough is Enough" – intergenerational acceptance	\$2000
	Establish local liquor accord	Nil
<b>Decrease the incidences of anti social behaviour occurring in the community</b>		
	Youth Activity and Leadership Development	
	Peer Leadership & Mentoring (including offenders)	\$3000
	Isolated Youth Activity – Equipment Trailer	\$1000
	Transport	
	Transport strategy options presented to council	Nil
	Bus provided for youth activity during summer holidays	\$3000
	Transport after licensed premises closing times	Refer above
<b>Decrease the incidence of dangerous driving</b>		
	Crash Car	\$4000
	Encourage the public to report irresponsible driving	\$1000
	"Real Consequences" driver awareness contribution	\$1000
<b>Decrease incidences of graffiti and vandalism</b>		
	Maintain Shire graffiti removal program	Nil
	Designing Out Crime Principles incorporated in planning	Nil
	Explore lighting improvement options	Future funding
<b>TOTAL</b>		<b>\$20,000</b>



**ATTACHMENT 2**

**NEW INITIATIVE PLANS  
Initiative One**

<b>PROJECT TITLE</b>	<b>Drug &amp; Alcohol Community Education</b>
<b>Grant Amount Requested</b>	<p>\$7000 + GST</p> <ul style="list-style-type: none"> <li>• \$5000 – Parent / Teen</li> <li>• \$2000 – Enough is Enough</li> </ul>
<b>Grant Term</b>	July 2007 – June 2008
<b>Justification for Services/Rationale</b>	<p><u>Evidence</u></p> <ul style="list-style-type: none"> <li>• Highlighted as priority issue in community survey</li> <li>• Supported by police statistics</li> <li>• Supported by community safety and crime prevention profile</li> <li>• Public disturbances after licensed venue closing times</li> </ul> <p><u>Related community issues and causal factors</u></p> <ul style="list-style-type: none"> <li>• Drug and alcohol abuse in youth population</li> <li>• Youth boredom</li> <li>• Related youth anti-social behaviour</li> <li>• Local inter-generational acceptance of drug and alcohol use and abuse</li> <li>• Family breakdown</li> <li>• Rising number of single parent families</li> </ul>
<b>Project Objective</b>	Decrease the level of alcohol and drug abuse occurring in the Shire of Augusta – Margaret River
<b>Target Group</b>	<ul style="list-style-type: none"> <li>• Teenagers (12 – 19 yrs old)</li> <li>• Parents</li> <li>• General community members</li> </ul>
<b>Project Description</b>	Implement a community education initiative that provides information on drugs and alcohol, communication and relationships, intergeneration acceptance of alcohol, drug use, domestic violence, child neglect and targets young people, parents and the general community



<b>Strategies</b>	Implement established community drug and alcohol education programs
<b>Activities</b>	<ul style="list-style-type: none"> <li>• Monthly Friday night youth activities to incorporate drug and alcohol messages</li> <li>• Deliver parent / teen drug and alcohol information workshops</li> <li>• that focus on improving parent / teen relationships and communication</li> <li>• Deliver "Enough is Enough" program through schools, business, sporting clubs and community groups</li> <li>• Media campaign using 'Enough is Enough" messages and incorporating messages focused on domestic violence and child neglect</li> </ul>
<b>Project Management Structure</b>	<ul style="list-style-type: none"> <li>• Local Drug Action Group Supported by the Community Development Coordinator</li> </ul>
<b>Participating Organisations</b>	<ul style="list-style-type: none"> <li>• Youth Advisory Council</li> <li>• Youth Bursary role</li> <li>• Agencies for South West Accommodation</li> <li>• Margaret River Senior High School</li> <li>• Local newspapers</li> <li>• Sporting Clubs</li> <li>• Drug and Alcohol Office</li> <li>• Community members</li> </ul>
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Young people more informed on drug and alcohol issues</li> <li>• Lower incidence of drug and alcohol abuse by target group</li> <li>• Parents more informed on drug and alcohol issues</li> <li>• Improved communication between parents and teens in relation to drug and alcohol issues</li> </ul>



<p><b>Outcome Measures</b></p>	<ul style="list-style-type: none"> <li>• Community awareness of youth activity nights</li> <li>• Number of young people who would otherwise abuse drug and alcohol attending events and abstaining</li> <li>• Drug and alcohol issue awareness of parents and teenagers</li> <li>• Broad community involvement and understanding of youth drug and alcohol issues</li> </ul>
<p><b>Evaluation</b></p>	<ul style="list-style-type: none"> <li>• Copies of media exposure of youth activity nights</li> <li>• Attendance figures               <ul style="list-style-type: none"> <li>○ Youth Friday nights</li> <li>○ Parent / teen workshop attendance</li> </ul> </li> <li>• Surveys for parents and teens on increases in drug and alcohol issue knowledge and awareness</li> <li>• Number of community groups involved</li> </ul>
<p><b>Past Success</b></p>	<ul style="list-style-type: none"> <li>• MRSHS reported parents more informed on drug and alcohol issues after previous workshops</li> <li>• ASWA parent / teen drug, alcohol and communication workshops are based on the successful Family Planning Association of WA's "Promoting Adolescent Sexual Health" program.</li> </ul>
<p><b>Project Budget</b></p>	<p>\$5000 – Parent / teen education          \$2000 – General Community Education</p>



**NEW INITIATIVE PLANS**  
**Initiative Two**

<b>PROJECT TITLE</b>	<b>Youth Activity and Community Transport</b>
<b>Grant Amount Requested</b>	<p>\$7,000 + GST</p> <ul style="list-style-type: none"> <li>• \$3000 + GST - Leadership</li> <li>• \$1000 + GST - Isolated youth activity trailer</li> <li>• \$3000 + GST - Summer activity bus</li> </ul>
<b>Grant Term</b>	July 2007 – June 2008
<b>Justification for Services/Rationale</b>	<p><u>Evidence</u></p> <ul style="list-style-type: none"> <li>• Highlighted as a priority issue in community survey</li> <li>• Supported by police statistics</li> </ul> <p><u>Related community issues and causal factors</u></p> <ul style="list-style-type: none"> <li>• Youth boredom</li> <li>• Youth anti-social behaviour</li> <li>• Lack of public transport</li> <li>• Vandalism &amp; property damage</li> <li>• Rising number of single parent families</li> <li>• Youth isolation – Augusta</li> </ul>
<b>Project Objective</b>	To decrease the incidences of anti-social behaviour occurring in the community
<b>Target Group</b>	<ul style="list-style-type: none"> <li>• Teenagers (12 – 19 yrs old)</li> <li>• Augusta youth</li> <li>• Patrons of late night venues</li> </ul>
<b>Project Description</b>	Support, improve and expand current youth programs and improve transport for young people and the patrons of late night venues.
<b>Strategies</b>	<ul style="list-style-type: none"> <li>• Support, improve and expand current youth programs by providing leadership development and peer mentoring options for local young people</li> <li>• Provide activity options for youth in Augusta</li> <li>• Improve transport for young people during summer holidays</li> <li>• Improve transport options for patrons of late night venues</li> </ul>



<p><b>Activities</b></p>	<ul style="list-style-type: none"> <li>• Youth Leadership Opportunities Offenders provided with leadership opportunities with the support and involvement of positive youth and adult mentors. Examples:             <ul style="list-style-type: none"> <li>- Leadership camps</li> <li>- Leeuwin training ship</li> </ul> </li> <li>• Set up youth activity equipment trailer for use by isolated young people – Augusta</li> <li>• Daytime bus provided for young people to get to the beach during summer holidays</li> <li>• Bus service available for closing times at various late night venues</li> </ul>
<p><b>Project Management Structure</b></p>	<p><u>Youth Activity</u> Augusta - Margaret River Youth Advisory Council supported by the Community Development Coordinator</p> <p><u>Transport Options</u></p> <ul style="list-style-type: none"> <li>• Youth Margaret River Rotary Club supported by the Community Development Coordinator</li> <li>• Late night venue transport Police supported by the Community Development Coordinator</li> </ul>
<p><b>Participating Organisations</b></p>	<ul style="list-style-type: none"> <li>• Youth Advisory Council</li> <li>• Margaret River Senior High School</li> <li>• Local Drug Action Group</li> <li>• Rotary</li> <li>• Agencies for South West Accommodation</li> <li>• Shire of Augusta – Margaret River</li> <li>• Transport service providers</li> <li>• Police in partnership with:             <ul style="list-style-type: none"> <li>• Licensees</li> <li>• Local taxi service</li> <li>• Late night food outlets</li> </ul> </li> </ul>



<p><b>Expected Outcomes</b></p>	<ul style="list-style-type: none"> <li>• Decreased incidents of anti-social behaviour</li> <li>• Peer mentor relationships developed between "At risk young people" and "responsible young people"</li> <li>• Increase in youth in Augusta participating in youth activity</li> <li>• Increase in young people accessing the beach during summer</li> <li>• Increased responsibility and engagement of licensees</li> <li>• Decrease in anti social behaviour after late night venue closing times</li> <li>• Decrease incidence of drink driving</li> </ul>
<p><b>Outcome Measures</b></p>	<ul style="list-style-type: none"> <li>• Police statistics in relation to incidents of anti-social behaviour – generally</li> <li>• Numbers of peer mentor relationships developed between "At risk young people" and "responsible young people"</li> <li>• Number of youth activity options presented to youth in Augusta</li> <li>• Number of young people accessing the beach during the summer</li> <li>• Number of licensees involved in providing additional late night transport options</li> <li>• Police statistics in relation to anti social behaviour after late night venue closing times</li> <li>• Police statistics in relation to the incidence of drink driving</li> </ul>



<p><b>Evaluation</b></p>	<ul style="list-style-type: none"> <li>• Anti-social behaviour generally <ul style="list-style-type: none"> <li>- Police statistics</li> </ul> </li> <li>• Youth Leadership and Peer Mentor Activity <ul style="list-style-type: none"> <li>- Leadership event calendar and program outline(s)</li> <li>- Copies of promotional material <ul style="list-style-type: none"> <li>✓ Letters to youth support agencies</li> <li>✓ School presentation outlines</li> <li>✓ Flyers and posters</li> <li>✓ Newspaper media</li> </ul> </li> <li>- Attendance sheets from leadership activities</li> <li>- Copies of media coverage for Augusta youth events</li> <li>- 3 month follow up interview notes in relation to outcomes of mentor relationships</li> </ul> </li> <li>• Youth Activity Trailer <ul style="list-style-type: none"> <li>- Activity trailer contents list</li> <li>- Youth activity options list for youth in Augusta</li> <li>- Copies of promotional material</li> <li>- Attendance statistics</li> <li>- Copies of media coverage for Augusta youth events</li> </ul> </li> <li>• Bus to the beach in summer months <ul style="list-style-type: none"> <li>- Bus usage statistics</li> </ul> </li> <li>• Late venue anti-social behaviour <ul style="list-style-type: none"> <li>- Letters of involvement from licensees</li> <li>- List of transport options offered by late night licensees</li> <li>- Bus usage statistics</li> <li>- Police statistics – anti-social behaviour / drink driving</li> </ul> </li> </ul>
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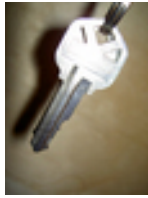


<p><b>Past Success</b></p>	<ul style="list-style-type: none"> <li>• Leadership Development Feedback from local young people and youth support agencies about the improvement of 'at risk' youth attitudes gained from leadership and mentoring programs such as leadership camps</li> <li>• Youth Activity Trailer             <ul style="list-style-type: none"> <li>- YMCA mobile activity buses have been successful across the metropolitan area in decreasing levels of anti-social behaviour by providing youth activity options</li> <li>- South West Community Development Fund is currently investing \$30,000 in building a mobile youth space</li> </ul> </li> <li>• Beach bus The "Runaway Bus" has been transporting young people from around the South West for more that 3 years in and has successfully reduced anti-social behaviour by providing inland young people with access to the beach</li> <li>• Late night venue transport Local police have experience with this strategy providing success in other communities</li> </ul>
<p><b>Project Budget</b></p>	<ul style="list-style-type: none"> <li>• \$3000 – Peer leadership and mentoring</li> <li>• \$1000 – Isolated youth activity support</li> <li>• \$3000 – Transport provision             <ul style="list-style-type: none"> <li>- Youth</li> <li>- Late night venue patrons</li> </ul> </li> </ul>



**NEW INITIATIVE PLANS**  
**Initiative Three**

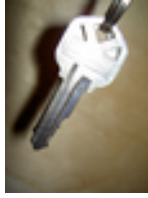
<b>PROJECT TITLE</b>	<b>"Driver Aware"</b>
<b>Grant Amount Requested</b>	<p>\$6,000 + GST</p> <ul style="list-style-type: none"> <li>• \$4000 + GST - Awareness / Crash car</li> <li>• \$1000 + GST - Awareness / Consequences</li> <li>• \$1000 + GST - Offence reporting</li> </ul>
<b>Grant Term</b>	July 2007 – June 2008
<b>Justification for Services/Rationale</b>	<p><u>Evidence</u></p> <ul style="list-style-type: none"> <li>• Highlighted in Safety committee workshop as a priority issue</li> <li>• Highlighted as an issue in community survey</li> <li>• Supported by police statistics</li> </ul> <p><u>Related community issues and causal factors</u></p> <ul style="list-style-type: none"> <li>• Youth boredom</li> <li>• Youth anti-social behaviour</li> <li>• Lack of public transport</li> <li>• Vandalism &amp; property damage</li> <li>• Rising number of single parent families</li> <li>• Youth isolation - Augusta</li> </ul>
<b>Project Objective</b>	Reduce the incidences of dangerous driving in the community
<b>Target Group</b>	<p>Driving offenders – Young people and adults</p> <p>School aged children</p> <p>Local resident and tourist drivers</p>
<b>Project Description</b>	A community education campaign that discourages dangerous driving, raises the awareness of consequences, encourages responsible driving and is targeted at repeat offenders, those willing to learn or those visiting during holiday periods.
<b>Strategies</b>	<ol style="list-style-type: none"> <li>1. Discourage dangerous driving</li> <li>2. Raise awareness of consequences</li> <li>3. Encourage responsible driving</li> </ol>



<p><b>Activities</b></p>	<ul style="list-style-type: none"> <li>• Encourage community reporting of dangerous and model driving</li> <li>• Maintain police focus on dangerous driving offences</li>   <li>• Utilise crash car displays</li> <li>• School presentations</li> <li>• Youth Zone Room Events and activities</li> <li>• DVD presentations to (young) driving offenders</li>   <li>• Publicly acknowledge responsible drivers</li>   <li>• Deliver messages regarding the negative consequences of dangerous driving to:             <ul style="list-style-type: none"> <li>- Offenders</li> <li>- School children &amp; new drivers</li> <li>- Residents and visitors</li> </ul> </li> </ul>
<p><b>Project Management Structure</b></p>	<p><u>Consequences Awareness - Crash Car</u> Police supported by the Community Development Coordinator</p> <p><u>Reporting Offending and Model Drivers</u> Community Development Coordinator supported by local police</p> <p><u>Consequences Awareness</u> Agencies for South West Accommodation supported by the Community Development Coordinator</p>
<p><b>Participating Organisations</b></p>	<p>Margaret River Police Agencies for South West Accommodation Margaret River High School Youth Advisory Council Road Wise School Drug Education &amp; Road Aware Shire of Augusta Margaret River</p>



<p><b>Expected Outcomes</b></p>	<ul style="list-style-type: none"> <li>• Increased community awareness of the consequences of dangerous driving</li> <li>• Increased awareness of dangerous driving consequences within target group</li> <li>• Decreased incidence of dangerous driving</li> <li>• Increased rate of dangerous driver reporting by the public</li> <li>• Increased rate of dangerous driver apprehension</li> <li>• Decrease in incidences of dangerous driving</li> <li>• Increase incidence of responsible driving</li> </ul>
<p><b>Outcome Measures</b></p>	<ul style="list-style-type: none"> <li>• Community awareness of the consequences of dangerous driving</li> <li>• Awareness of dangerous driving consequences within target group</li> <li>• Incidences of dangerous driving</li> <li>• Incidences of dangerous driving reporting</li> <li>• Dangerous driver apprehension</li> <li>• Incidences of responsible driving</li> </ul>
<p><b>Evaluation</b></p>	<ul style="list-style-type: none"> <li>• Community and youth survey results</li> <li>• Police offense statistics</li> <li>• Community reporting statistics</li> <li>• Police Statistics</li> </ul>
<p><b>Past Success</b></p>	<p>'Crash Cars', community reporting and consequence programs have been used successfully by local police in other communities</p>



<p><b>Project Budget</b></p>	<p><b>INCOME</b></p>
	<p>Crash Car</p> <ul style="list-style-type: none"> <li>• \$4000 – OCP</li> <li>• \$4000 - Sponsors</li> </ul> <p>“Real Consequences” program</p> <ul style="list-style-type: none"> <li>• \$1000 – OCP</li> <li>• \$11,000 – ASWA sourced funding</li> </ul> <p>Public reporting of dangerous driving</p> <ul style="list-style-type: none"> <li>• \$1000 – OCP</li> <li>• \$1000 – Sponsors</li> <li>• \$2,000 – Newspapers</li> </ul>
	<p><b>EXPENDITURE</b></p> <p>Crash Car</p> <ul style="list-style-type: none"> <li>• \$5000 - Trailer</li> <li>• \$2000 - Signage &amp; banners</li> <li>• \$1000 - Advertising</li> <li>• Promotions and displays (Funds from other sources)</li> </ul> <p>Real Consequences” program</p> <ul style="list-style-type: none"> <li>• \$8,000 - Facilitator</li> <li>• \$2,000 - DVDs &amp; printed material</li> <li>• \$2,000 - Promotion</li> </ul> <p>Public reporting of dangerous driving</p> <ul style="list-style-type: none"> <li>• \$4,000 - Advertising</li> </ul>

SHIRE OF AUGUSTA MARGARET RIVER  
COMMUNITY SAFETY AND CRIME PREVENTION RECOMMENDATIONS

LOCAL PRIORITY ONE

Decrease the level of alcohol and drug abuse

**Evidence:**

<ul style="list-style-type: none"> <li>Community Survey</li> <li>Police Statistics</li> </ul>	<ul style="list-style-type: none"> <li>Community Safety and Crime Prevention Profile</li> <li>Media reports</li> </ul>
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Strategic Goal Alignment	LGA Strategic Plan Reference
<ul style="list-style-type: none"> <li>Supporting families children and young people</li> </ul>	<ul style="list-style-type: none"> <li>Build effective relationships with state government, other councils and key stakeholders to enable a cooperative approach to community, regional, state and national issues</li> </ul>
<ul style="list-style-type: none"> <li>Targeting priority offences</li> </ul>	<ul style="list-style-type: none"> <li>Introduce a broad range of methods to inform and involve the community in decisions about the shire and stakeholders, and ensure that there is clarity about the process, purpose and outcome of their involvement</li> </ul>
<ul style="list-style-type: none"> <li>Reduce repeat offending</li> </ul>	<ul style="list-style-type: none"> <li>Undertake comprehensive independent surveys to establish what is important, and to monitor performance against expectations</li> <li>Develop and resource community development initiatives</li> </ul>

**Community Issues**

<ul style="list-style-type: none"> <li>Family &amp; Parental Issues</li> </ul>	<ul style="list-style-type: none"> <li>Single parent families</li> </ul>
<ul style="list-style-type: none"> <li>Intergenerational acceptance</li> </ul>	<ul style="list-style-type: none"> <li>Alcohol accessibility</li> </ul>
<ul style="list-style-type: none"> <li>Anti-social behaviour</li> </ul>	<ul style="list-style-type: none"> <li>Youth boredom</li> </ul>
<ul style="list-style-type: none"> <li>Housing affordability</li> </ul>	<ul style="list-style-type: none"> <li>Domestic violence</li> </ul>
<ul style="list-style-type: none"> <li>Late licences leading to public disturbances</li> </ul>	

Strategies Identified	Actions	Key Stakeholders	Outcomes	Resources	Timeline	Evaluation
<b>Strategy 1:</b>						
<b>Implement established community drug and alcohol education programs</b>	Educate young people on drug and alcohol issues					
	<ul style="list-style-type: none"> <li>Friday night activities at the Youth Zone incorporate drug and alcohol information and messages and activities</li> </ul>	<b>Community Development Officer in partnership with:</b> <ul style="list-style-type: none"> <li>Youth Advisory Council</li> <li>LDAG</li> <li>ASWA</li> <li>MRSHS</li> <li>Community Volunteers</li> </ul>	<ul style="list-style-type: none"> <li>More activity available for young people</li> <li>Young people more informed on drug and alcohol issues</li> <li>Lower incidence of drug and alcohol abuse by target group</li> </ul>	Total \$2000 <ul style="list-style-type: none"> <li>OCP Funds (\$2000 – Yr1)</li> <li>LDAG Strive Funds \$1000</li> <li>Community Development funds \$1000</li> </ul>	Friday nights once per month  July 2007 – June 2010	<ul style="list-style-type: none"> <li>Media exposure of each activity night</li> </ul> Statistics on the following: <ul style="list-style-type: none"> <li>Drug and alcohol issue awareness increase</li> <li>Number of young people who would otherwise abuse drug and alcohol attending event and abstaining</li> </ul>
	Educate parents on drug and alcohol issues					
	<ul style="list-style-type: none"> <li>Parent session “Effective Teen Engagement and Communication” at the Youth Zone (incorporating drug and alcohol information)</li> </ul>	<ul style="list-style-type: none"> <li><b>As above</b></li> </ul>	<ul style="list-style-type: none"> <li>Parents more informed on drug and alcohol issues</li> <li>Increased capacity for parents to maintain open communication with teenagers</li> </ul>	Total \$2000 <ul style="list-style-type: none"> <li>OCP Funds (\$2000 – Yr1)</li> <li>LDAG Strive Funds \$1000</li> <li>Community Development funds \$1000</li> </ul>	2 nights per 6 mths <ul style="list-style-type: none"> <li>Sept / Oct</li> <li>Mar / Apr</li> </ul> July 2007 – June 2010	<ul style="list-style-type: none"> <li><b>As above</b></li> </ul>
Connect parents and teenagers on the issues						
<ul style="list-style-type: none"> <li>Parent / teen session – “Effective Engagement and Communication” - at the Youth Zone</li> </ul>	<ul style="list-style-type: none"> <li><b>As above</b></li> </ul>	<ul style="list-style-type: none"> <li>Improved communication between parents and teens in relation to drug and alcohol issues</li> </ul>	Total \$2000 <ul style="list-style-type: none"> <li>OCP Funds (\$1000 – Yr1)</li> <li>LDAG Strive Funds \$500</li> <li>Community Development funds \$500</li> </ul>	1 x night per 6mths <ul style="list-style-type: none"> <li>Oct</li> <li>Apr</li> </ul> July 2007 – June 2010	<ul style="list-style-type: none"> <li><b>As above</b></li> </ul>	

Strategies Identified	Actions	Key Stakeholders	Outcomes	Resources	Timeline	Evaluation
Decreasing intergenerational acceptance of drug and alcohol use and abuse						
	<ul style="list-style-type: none"> <li>• Deliver "Enough is Enough" Program through schools, businesses, sporting clubs and community groups</li> <li>• Media campaign using "Enough is Enough" messages - Incorporate messages focused on domestic violence and child neglect</li> </ul>	<p><b>LDAG in partnership with:</b></p> <ul style="list-style-type: none"> <li>• Council</li> <li>• Mates</li> <li>• ASWA</li> <li>• Community Volunteers</li> <li>• Youth Bursary Role</li> <li>• Youth Advisory</li> </ul>	<ul style="list-style-type: none"> <li>• Increased community awareness of the negative effects of drug and alcohol abuse and domestic violence</li> <li>• Decreased acceptance of drug and alcohol use and abuse</li> <li>• Increased reporting of drug &amp; alcohol abuse / domestic violence</li> </ul>	<p>Total \$4000</p> <ul style="list-style-type: none"> <li>• <b>OCP Funds (\$2000)</b></li> <li>• Newspaper advertising 2 for 1 sponsorship \$2000</li> </ul>	<p>2 x per year</p> <ul style="list-style-type: none"> <li>• Jul / Aug</li> <li>• Jan / Feb</li> </ul> <p>July 2007 – June 2010</p>	<ul style="list-style-type: none"> <li>• Number of groups involved</li> <li>• Statistics on community reporting incidences to police</li> <li>• Evidence of increased awareness</li> <li>• Evidence of change in attitudes</li> </ul>
<b>Strategy 2:</b>						
<p><b>Establish a local Liquor Accord</b></p>	<ul style="list-style-type: none"> <li>• Meet with representatives of licensed premises – including sporting clubs</li> <li>• Establish Accord</li> <li>• Review Accord</li> </ul>	<p><b>Police in Partnership with:</b></p> <ul style="list-style-type: none"> <li>• AMRSC</li> <li>• Licensees</li> <li>• Sporting clubs</li> <li>• DAO</li> </ul>	<ul style="list-style-type: none"> <li>• Decreased incidences of anti-social behaviour in and around licensed premises</li> </ul>	<p>Time</p> <ul style="list-style-type: none"> <li>• Police Officer hrs</li> <li>• CDC hrs</li> <li>• Licensee hrs</li> </ul>	<p>Aug 2007 – June 2008</p>	<ul style="list-style-type: none"> <li>• Accord agreement</li> <li>• Qtrly accord meeting minutes</li> <li>• Accord review document</li> <li>• Police Statistics</li> </ul>

Strategies Identified	Actions	Key Stakeholders	Outcomes	Resources	Timeline	Evaluation
	Educate licensees and bar staff of the liquor licensing laws and their responsibilities <ul style="list-style-type: none"> <li>• Engage local licensees and clubs</li> <li>• Engage relevant local food outlets</li> <li>• Deliver responsible service training</li> <li>• Collaborative review of service</li> </ul>	<b>Police in Partnership with:</b> <ul style="list-style-type: none"> <li>• AMRSC</li> <li>• Licensees</li> <li>• Sporting clubs</li> <li>• DAO</li> </ul>	<ul style="list-style-type: none"> <li>• Decreased incidences of anti-social behaviour in and around licensed premises</li> </ul>	Time <ul style="list-style-type: none"> <li>• Police Officer hrs</li> <li>• CDC hrs</li> <li>• Licensee hrs</li> <li>• DAO representative hrs</li> </ul>	Feb 2008 – Nov 2008	<ul style="list-style-type: none"> <li>• List of licensed premises providing training</li> <li>• Training Attendance sheets</li> <li>• Minutes of collaborative review</li> </ul>
<b>Strategy 3:</b> <b>Support youth programs</b> – Please refer to LOCAL PRIORITY TWO: Decrease the incidences of anti social behaviour occurring in the community						

## LOCAL PRIORITY TWO

### Decrease the incidences of anti social behaviour occurring in the community

#### Evidence:

<ul style="list-style-type: none"> <li>Community Survey</li> </ul>	<ul style="list-style-type: none"> <li>Crime Prevention Committee workshop outcomes</li> </ul>
<ul style="list-style-type: none"> <li>Crime Prevention Committee focus group interviews</li> </ul>	

Strategic Goal Alignment	LGA Strategic Plan Reference
<ul style="list-style-type: none"> <li>Supporting families children and young people</li> </ul>	<ul style="list-style-type: none"> <li>Build effective relationships with state government, other councils and key stakeholders to enable a cooperative approach to community, regional, state and national issues</li> </ul>
<ul style="list-style-type: none"> <li>Strengthening communities and revitalising neighbourhoods</li> </ul>	<ul style="list-style-type: none"> <li>Introduce a broad range of methods to inform and involve the community in decisions about the shire and stakeholders, and ensure that there is clarity about the process, purpose and outcome of their involvement</li> </ul>
<ul style="list-style-type: none"> <li>Targeting priority offences</li> </ul>	<ul style="list-style-type: none"> <li>Undertake comprehensive independent surveys to establish what is important, and to monitor performance against expectations</li> </ul>
<ul style="list-style-type: none"> <li>Reduce repeat offending</li> </ul>	<ul style="list-style-type: none"> <li>Develop and resource community development initiatives</li> </ul>
<ul style="list-style-type: none"> <li>"Designing Out Crime" and using technology</li> </ul>	<ul style="list-style-type: none"> <li>Build effective relationships with state government, other councils and key stakeholders to enable a cooperative approach to community, regional, state and national issues</li> </ul>

#### Community Issues

<ul style="list-style-type: none"> <li>Youth boredom</li> </ul>	<ul style="list-style-type: none"> <li>Family breakdown</li> </ul>
<ul style="list-style-type: none"> <li>Youth isolation - Augusta</li> </ul>	<ul style="list-style-type: none"> <li>Vandalism and property damage</li> </ul>
<ul style="list-style-type: none"> <li>Lack of public transport</li> </ul>	<ul style="list-style-type: none"> <li>Intergenerational acceptance of drug and alcohol abuse</li> </ul>
<ul style="list-style-type: none"> <li>Drug and alcohol abuse in youth population</li> </ul>	<ul style="list-style-type: none"> <li>Lack of accommodation – hidden homelessness</li> </ul>
<ul style="list-style-type: none"> <li>Domestic violence</li> </ul>	

Strategies Identified	Actions	Key Stakeholders	Outcomes	Resources	Timeline	Evaluation
<b>Strategy 1:</b>						
<b>Support, improve and expand current youth programs that provide activity options for local young people.</b>	Support and extend Zone Room Activity – Friday nights, after school and weekend activity					
	Youth Leadership Opportunities – offenders provided with leadership opportunities with positive youth and adult mentors <ul style="list-style-type: none"> <li>Camps</li> <li>Leeuwin Training Ship</li> </ul>	<b>AMR YAC in partnership with:</b> <ul style="list-style-type: none"> <li>MRSHS</li> <li>LDAG</li> <li>Rotary</li> </ul>	<ul style="list-style-type: none"> <li>Peer mentor relationships developed between “At risk young people” and “responsible young people”</li> <li>Decreased incidents of anti-social behaviour</li> </ul>	\$5000 Total <ul style="list-style-type: none"> <li><b>OCP (\$3,000)</b></li> <li>OCY (\$2000)</li> </ul>	April 2008  Mar 2008	<ul style="list-style-type: none"> <li>Report – number and nature of peer relationships developed annually</li> <li>Police statistics</li> </ul>
	Set up youth activity equipment trailer	<b>AMR YAC in partnership with:</b> <ul style="list-style-type: none"> <li>MRSHS</li> <li>LDAG</li> <li>Rotary</li> </ul>	<ul style="list-style-type: none"> <li>Increase youth activities available in Augusta</li> <li>Increase beach Activity</li> <li>Youth precinct associated activity</li> <li>Peer mentor related activity</li> <li>Summer holiday bus related</li> </ul>	Total \$7000 <ul style="list-style-type: none"> <li><b>OCP Funds (\$1000)</b></li> <li>Rotary \$3000</li> <li>LDAG \$1000</li> <li>OCY \$3000</li> </ul>		Margaret River Youth Advisory Council statistics <ul style="list-style-type: none"> <li>Augusta activity</li> <li>Beach activity</li> <li>Youth Precinct activity</li> <li>Peer mentor related activity</li> <li>Summer holiday bus related activity</li> </ul>
<b>Strategy 2:</b>						
<b>Improve transport for young people and the community</b>	Provide council with strategies options to improve local transport services <ul style="list-style-type: none"> <li>Facilitate the presentation of ASWA report to council</li> </ul>	<b>ASWA in partnership with:</b> <ul style="list-style-type: none"> <li>AMRSC-CDC</li> <li>Transport Service providers</li> </ul>	<ul style="list-style-type: none"> <li>Council in a position to make informed decisions on local public transport issues</li> </ul>	Time <ul style="list-style-type: none"> <li>ASWA time</li> <li>AMRSC CDC time</li> </ul>	May 2008	<ul style="list-style-type: none"> <li>Minutes of local transport related forums / meetings</li> <li>Council report</li> </ul>

Strategies Identified	Actions	Key Stakeholders	Outcomes	Resources	Timeline	Evaluation
	Daytime bus to the beach during summer holidays	<b>Rotary in partnership with:</b> <ul style="list-style-type: none"> <li>• YAC</li> <li>• High School</li> <li>• LDAG</li> </ul>	<ul style="list-style-type: none"> <li>• Increased numbers of young people involved in constructive activity</li> </ul>	Total \$12,000 <ul style="list-style-type: none"> <li>• <b>OCP Funds (\$3000)</b></li> <li>• Rotary \$9,000</li> </ul>	Dec 07 to Feb 08	Rotary Club Statistics: <ul style="list-style-type: none"> <li>• Daily usage</li> <li>• Destinations</li> <li>• Activities</li> </ul>
	Bus service for closing times at various late night venues	<b>Police in partnership with:</b> <ul style="list-style-type: none"> <li>• AMRSC – CDC</li> <li>• Licensees</li> <li>• Rotary</li> <li>• Local taxi service</li> <li>• Late night food outlets</li> </ul>	<ul style="list-style-type: none"> <li>• Decrease in anti social behaviour after late night venue closing times</li> <li>• Decrease incidence of drink driving</li> <li>• Increases responsibility and engagement of licensees</li> </ul>	Time <ul style="list-style-type: none"> <li>• Police</li> <li>• AMRC-CDC</li> <li>• Licensees</li> </ul> Total \$18,000 <ul style="list-style-type: none"> <li>• Licensees (\$3000)</li> <li>• User pay donations (\$3000)</li> <li>• Utilise resources or summer bus initiative - \$12,000</li> </ul>		<ul style="list-style-type: none"> <li>• Police report statistics <ul style="list-style-type: none"> <li>- drink driving</li> <li>- antisocial behaviour complaints</li> </ul> </li> <li>• Bus usage statistics</li> <li>• Number of licensees engaged</li> </ul>
<b>Strategy 3:</b>						
Establish local liquor accord – refer <b>Priority One: Decrease Alcohol and drug abuse</b>						
<b>Strategy 4:</b>						
Lighting improved – refer <b>Priority Four: Decrease the incidences of graffiti and vandalism</b>						

## LOCAL PRIORITY THREE

### Decrease the incidence of dangerous driving

#### Evidence:

<ul style="list-style-type: none"> <li>Community survey</li> </ul>	<ul style="list-style-type: none"> <li>Community Safety Committee focus group interviews</li> </ul>
<ul style="list-style-type: none"> <li>Community Safety Committee workshop outcomes</li> </ul>	<ul style="list-style-type: none"> <li>Police Statistics</li> </ul>

Strategic Goal Alignment	LGA Strategic Plan Reference
<ul style="list-style-type: none"> <li>Supporting families children and young people</li> </ul>	<ul style="list-style-type: none"> <li>Build effective relationships with state government, other councils and key stakeholders to enable a cooperative approach to community, regional, state and national issues</li> </ul>
<ul style="list-style-type: none"> <li>Strengthening communities and revitalising neighbourhoods</li> </ul>	<ul style="list-style-type: none"> <li>Introduce a broad range of methods to inform and involve the community in decisions about the shire and stakeholders, and ensure that there is clarity about the process, purpose and outcome of their involvement</li> </ul>
<ul style="list-style-type: none"> <li>Targeting priority offences</li> </ul>	<ul style="list-style-type: none"> <li>Undertake comprehensive independent surveys to establish what is important, and to monitor performance against expectations</li> </ul>
<ul style="list-style-type: none"> <li>Reduce repeat offending</li> </ul>	<ul style="list-style-type: none"> <li>Develop and resource community development initiatives</li> </ul>
	<ul style="list-style-type: none"> <li>Build effective relationships with state government, other councils and key stakeholders to enable a cooperative approach to community, regional, state and national issues</li> </ul>

#### Community Issues

<ul style="list-style-type: none"> <li>"Hooning" in suburban streets</li> </ul>	<ul style="list-style-type: none"> <li>High speeds along main street early in the mornings</li> </ul>
<ul style="list-style-type: none"> <li>Incidences of reckless driving during holiday periods</li> </ul>	

Strategies Identified	Actions	Key Stakeholders	Outcomes	Resources	Timeline	Evaluation
<b>Strategy 1:</b>						
<p><b>Implement established education and preventative programs targeting driving offenses</b></p>	<p>“Crash Car” to be displayed at strategic times and places within the community of Augusta – Margaret River</p> <ul style="list-style-type: none"> <li>• Purchase trailer and fit crash car</li> <li>• Signage to trailer</li> <li>• Display and promotion plan developed</li> <li>• Complimentary activity</li> </ul> <p>“Blessing of the Road” prior to holiday periods</p> <p>School displays - including DVD presentations and information distribution</p> <p>Strategic placement in towns including information distribution</p>	<p><b>Police in partnership with:</b></p> <ul style="list-style-type: none"> <li>• High School</li> <li>• Community Development</li> <li>• Licensed premises</li> <li>• Local newspapers</li> <li>• Road Aware</li> </ul>	<ul style="list-style-type: none"> <li>• Increased community awareness of the consequences of dangerous driving</li> <li>• Decreased incidence of dangerous driving</li> </ul>	<p>Total \$8000</p> <ul style="list-style-type: none"> <li>• <b>OCP funds (\$4000)</b></li> <li>• Trailer \$5000</li> <li>• Signage &amp; banners \$2000</li> <li>• Advertising (\$1000)</li> <li>• Ongoing promotions and displays (Funds from other sources)</li> </ul>	<p>Trailer built Feb – April 2008</p> <p>Displays</p> <p>June 2008 – July 2009</p> <p>June 2008 – July 2010</p>	<ul style="list-style-type: none"> <li>• Community survey in high profile area</li> <li>• Police offense statistics</li> <li>• Community reporting statistics</li> </ul>
	<p>Encourage the public to report irresponsible driving – target community hotspots</p> <ul style="list-style-type: none"> <li>• News articles</li> <li>• Advertising</li> <li>• Letterbox drop</li> <li>• Posters</li> </ul>	<ul style="list-style-type: none"> <li>• <b>As Above</b></li> </ul>	<ul style="list-style-type: none"> <li>• Increased level of apprehension</li> <li>• Decreased incidences of dangerous driving</li> </ul>	<p>Total - \$4,000</p> <ul style="list-style-type: none"> <li>• <b>OCP (\$1000)</b></li> <li>• Sponsors \$1,000</li> <li>• Papers \$2,000</li> </ul>	<p>Nov 08 – Feb 2009</p> <p>Nov 09 – Feb 2010</p>	<ul style="list-style-type: none"> <li>• Police Statistics</li> <li>• Community reports</li> <li>• Apprehensions</li> </ul>

Strategies Identified	Actions	Key Stakeholders	Outcomes	Resources	Timeline	Evaluation
	Publicly acknowledge responsible drivers (mthly) <ul style="list-style-type: none"> <li>Police identify responsible drivers (target young drivers, former offenders etc)</li> <li>Drivers interviewed and acknowledged in local newspaper</li> </ul>	CDC in partnership with: <ul style="list-style-type: none"> <li>Police</li> <li>Road Aware</li> <li>Roadwise</li> <li>Local newspapers</li> <li>Schools</li> </ul>	<ul style="list-style-type: none"> <li>Increased incidence of responsible driving</li> </ul>	Portion of the above funding  Gifts Monthly Advertising  Collective celebration Nov – include participant of the AWSA driver program	June – Nov 2008  June – Nov 2009	<ul style="list-style-type: none"> <li>Police Statistics</li> <li>Community reports</li> </ul>
	Support ASWAs Driver Programme <ul style="list-style-type: none"> <li>Provides an opportunity for drivers under 21 to be made aware of the consequences of dangerous driving</li> </ul>	<b>ASWA in partnership with:</b> <ul style="list-style-type: none"> <li>Margaret River YAC</li> <li>Police</li> <li>Justice Department</li> </ul>	<ul style="list-style-type: none"> <li>Decreased incidences of dangerous driving</li> <li>Increased awareness of dangerous driving consequences within target group</li> </ul>	Total - \$12,000 <ul style="list-style-type: none"> <li><b>OCP (\$1000)</b></li> <li>ASWA \$11,000</li> </ul>	August 2007	<ul style="list-style-type: none"> <li>Police statistics – driving infringements</li> <li>Participant survey data</li> <li>Youth and community survey data</li> </ul>

## LOCAL PRIORITY FOUR

### Graffiti and Vandalism

#### Evidence:

<ul style="list-style-type: none"> <li>Community survey</li> </ul>	<ul style="list-style-type: none"> <li>Council works department statistics</li> </ul>
<ul style="list-style-type: none"> <li>Media reports</li> </ul>	<ul style="list-style-type: none"> <li>Insurance reports</li> </ul>

Strategic Goal Alignment	LGA Strategic Plan Reference
<ul style="list-style-type: none"> <li>Supporting families children and young people</li> </ul>	<ul style="list-style-type: none"> <li>Build effective relationships with state government, other councils and key stakeholders to enable a cooperative approach to community, regional, state and national issues</li> </ul>
<ul style="list-style-type: none"> <li>Strengthening communities and revitalising neighbourhoods</li> </ul>	<ul style="list-style-type: none"> <li>Introduce a broad range of methods to inform and involve the community in decisions about the shire and stakeholders, and ensure that there is clarity about the process, purpose and outcome of their involvement</li> </ul>
<ul style="list-style-type: none"> <li>Targeting priority offences</li> </ul>	<ul style="list-style-type: none"> <li>Undertake comprehensive independent surveys to establish what is important, and to monitor performance against expectations</li> </ul>
<ul style="list-style-type: none"> <li>Reduce repeat offending</li> </ul>	<ul style="list-style-type: none"> <li>Develop and resource community development initiatives</li> </ul>
<ul style="list-style-type: none"> <li>Designing out crime and using technology</li> </ul>	<ul style="list-style-type: none"> <li>Build effective relationships with state government, other councils and key stakeholders to enable a cooperative approach to community, regional, state and national issues</li> </ul>

#### Community Issues

<ul style="list-style-type: none"> <li>Inadequate lighting</li> </ul>	<ul style="list-style-type: none"> <li>Youth boredom</li> </ul>
<ul style="list-style-type: none"> <li>Drug and alcohol Issues</li> </ul>	

Strategies Identified	Actions	Key Stakeholders	Outcomes	Resources	Timeline	Evaluation
<b>Strategy 1:</b>						
<b>Support the Augusta – Margaret River graffiti removal program</b>	<ul style="list-style-type: none"> <li>Promote the success of the Graffiti removal policy</li> <li>Encourage reporting of incidents by community</li> </ul>	<b>AMRSC- CDC in partnership with:</b> <ul style="list-style-type: none"> <li>Police</li> <li>Community groups</li> <li>Newspapers</li> </ul>	<ul style="list-style-type: none"> <li>Qtrly media articles relating to graffiti removal</li> <li>Increased reporting of incidences of graffiti</li> <li>Less graffiti visible in the community</li> </ul>	AMRSC CDC time	Aug 2009	<ul style="list-style-type: none"> <li>Media articles</li> <li>Works Department statistics</li> </ul>
<b>Strategy 2:</b>						
<b>Support youth programs</b> – refer LOCAL PRIORITY TWO: Decrease the incidences of anti social behaviour occurring in the community						
<b>Strategy 3:</b>						
<b>Increase awareness and understanding of “Designing Out Crime” principles within local government and the community</b>	<ul style="list-style-type: none"> <li>Determine availability of Designing Out Crime team from OCP</li> <li>Promote DOC presentation to local community</li> <li>Designing Out Crime presentation</li> <li>Meet qtrly to review implementation of DOC principles</li> </ul>	<b>AMRSC CDC in partnership with:</b> <ul style="list-style-type: none"> <li>OCP DOC representative</li> <li>Local Government departments</li> <li>Community groups</li> <li>Developers</li> </ul>	<ul style="list-style-type: none"> <li>Designing Out Crime Principles incorporated in Shire planning protocols</li> <li>New work in or on public places &amp; spaces to incorporate Designing Out Crime Principles</li> </ul>	AMRSC CDC time	April 2009	<ul style="list-style-type: none"> <li>Reference group list – information only</li> <li>Minutes of quarterly DOC meetings</li> <li>Shire planning protocol document incorporating DOCPs</li> <li>Number of new developments incorporating DOCPs</li> </ul>

Strategies Identified	Actions	Key Stakeholders	Outcomes	Resources	Timeline	Evaluation
<b>Strategy 4:</b>						
<b>Lighting improved</b>	<ul style="list-style-type: none"> <li>• Investigate the funding availability</li> <li>• Secure funding</li> <li>• Complete lighting audit</li> <li>• Provide council with information and strategies to improve lighting</li> </ul>	AMRSC CDC in partnership with: <ul style="list-style-type: none"> <li>• Police</li> <li>• Community Representatives</li> <li>• Developers</li> </ul>	<ul style="list-style-type: none"> <li>• Increased developer contributions</li> <li>• Lighting improved in hotspot areas</li> </ul>	Funding OCPs Lighting audit programme  Project Coordinator (\$20,000)  Audit report template	Jan – Feb 2009  June – July 2009  Oct – Dec 2009  Feb –Mar 2010	<ul style="list-style-type: none"> <li>• Audit Report</li> <li>• Council Report</li> <li>• Lighting improvement plan</li> </ul>

## ABBREVIATIONS / ACRONYMS USED IN REPORT

### ABBREVIATIONS / ACRONYMS USED IN REPORT

<b>TERM</b>	<b>EXPLANATION</b>
ABS	Australian Bureau of Statistics
AMRSC	Augusta Margaret River Shire Council
AMRYAC	Augusta Margaret River Youth Advisory Council
ASWA	Agencies for South West Accommodation
CDC	Community Development Coordinator
DAO	Drug and Alcohol Office
DOC	Department of Corrective Services
FESA	Fire and Emergency Services
GST	Goods & Services Tax
JPET	Job Placement, Employment & Training Program
LDAG	Local Drug Action Group
LGA	Local Government Association
MRSHS	Margaret River Senior High School
OCP	Office of Crime Prevention
OCY	Office for Children and Youth
PASH	Promoting Adolescent Sexual Health
RW	Road Wise
SDERA	School Drug Education & Road Aware Project

## BIBLIOGRAPHY

1. Augusta-Margaret River Profile 2004  
Prepared by Officer of Crime Prevention
2. Augusta-Margaret River Crime and Safety Community Survey Report 2007  
Prepared by Smart Events
3. Augusta-Margaret River 05-06 Police Offence Statistics  
Prepared by Margaret River Police Station

4. Shire of Augusta-Margaret River Strategic Plan

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