



# Public Health Plan

## 2020-24



Natural | Connected | Prosperous



## Acknowledgement of Country

The Shire of Augusta Margaret River would like to acknowledge that we are on Wadandi and Pibelmen country whose ancestors and their descendants are the traditional owners of this country.

The Shire is home to one of Australia's most significant archaeological and anthropological sites at Devil's Lair which shows that human occupation of the area began at around 48,000 years ago making it one of the earliest sites in Australia and an important source of information about the timing and character of the first human colonisers of Australia.

We acknowledge that the Wadandi and Pibelmen have been custodians since the land was soft (creation times) and continue to perform age old ceremonies of celebration, initiation and renewal. We acknowledge their living culture and their unique role in the life of this region.

The Shire is committed to Aboriginal Australians sharing fairly and equitably in the Shire's cultural, social, environmental and economic future.








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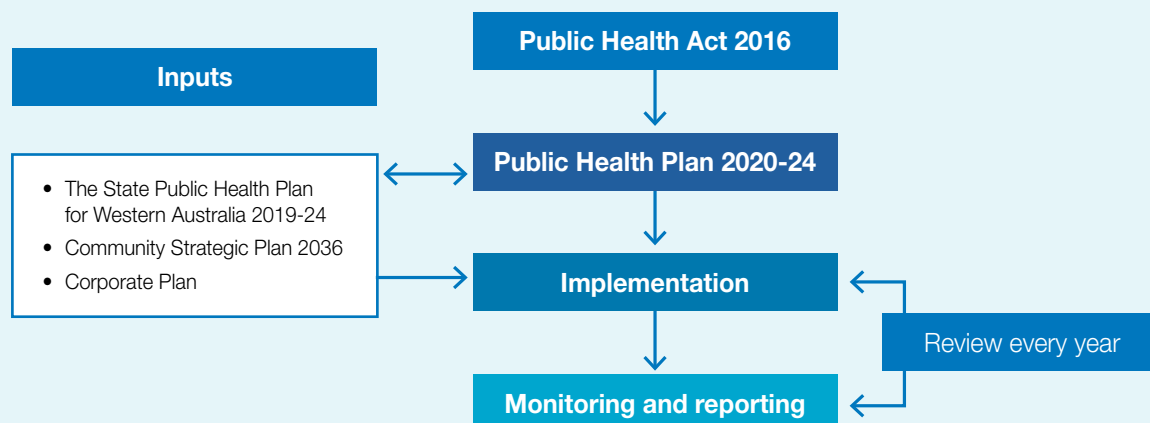


# Alignment with Community Strategic Plan 2036

This document relates to key result area 2 in the Community Strategic Plan 2036. The Public Health Plan is one of the Shire's priority projects in the Corporate Plan 2020-23 and aligns with the Community Strategic outcome of having a welcoming, inclusive and healthy community and is intrinsic within the social justice value.

	Key result area
	<b>Key result area 1:</b> Valuing, protecting and enhancing the natural environment
	<b>Key result area 2:</b> Welcoming, inclusive and healthy communities
	<b>Key result area 3:</b> Ensuring sustainable development
	<b>Key result area 4:</b> Vibrant and diverse economy
	<b>Key result area 5:</b> Effective leadership and governance

## Infographic 1: How the public health plans align



## Introduction

The Shire of Augusta Margaret River views health as central to a liveable, friendly, sustainable and safe community.

Under the *Public Health Act 2016* (the Act) all local governments are required to develop a public health plan. Local health plans are to align with the objectives of the *State Public Health Plan for Western Australia 2019-2024*, be evidence-based, and establish objectives and priorities for the promotion, improvement and protection of public health in the local government district. Aligning local public health priorities with the objectives of the State Plan will help to better direct resources to joint areas of public health need.

The development of this plan has included the collation and examination of local health data and identification of the public health and wellbeing needs of the community. It involved consultation across service areas of the Shire, with the community and other key external stakeholders and finally, the development of objectives, strategies and actions for the improvement and protection of health and wellbeing.

The examination of local health data identified health risk areas in the Shire. Risk areas were grouped into three priorities:

- **Active and healthy lifestyles**
- **Environmental health and safety in a changing climate, and**
- **Social and mental wellbeing**

Objectives, strategies and actions have been developed for each of these priorities. Actions in this first plan focus on existing Shire services and activities that contribute to public health and community wellbeing. This plan also acknowledges the vulnerability of certain populations, the health of the Shire workforce and areas for potential future action.

Reporting on performance is a requirement of the Act and important to keep the plan relevant. Reporting on the actions in this plan will align with the existing integrated planning framework.

The development of this first public health plan has positioned health as a priority. The Shire is committed to providing a collaborative and integrated blueprint to support the community to achieve better health.





## Our community

The population of the Augusta Margaret River Shire is 16000<sup>1</sup>. The community is spread across three town sites, Cowaramup, Margaret River and Augusta, five villages, Witchcliffe, Rosa Brook, Karridale/Kudardup, Gracetown and Prevelly/ Gnarabup and a rural hinterland. With more than 250 active community groups, volunteerism is very high and a central part of life in the shire.

The shire is a popular visitor destination and internationally recognised wine region. The area is well known for its rural landscapes, scenic forests, national parks, caves, restaurants, art galleries, coastal scenery, beaches, world class surf and iconic events.

There is also substantial farming activity, primarily beef and dairy farming along with sheep farming, horticulture, viticulture, aquaculture, permaculture and agroforestry.

During the development of this plan, a review of available local health data was undertaken. The results were collated and used to inform the priority areas, objectives, strategies and actions of this plan. The findings from this analysis and other research, resulted in the identification of areas where we are thriving as well as opportunities for improvement<sup>2</sup>.

# Our Community

Shire of Augusta Margaret River

Population  
2019

**16,000**



Male **50%**  
Female **50%**



Families  
**3,678**

Median Age  
(Australian 38)

**39**

Voluntary work for  
organisation/group

**28%**



**3.7%**

Average annual growth  
rate 2011-2016

Population expected to increase to around 17,500  
in 2026 with 1.8% average annual growth



**3.3%**

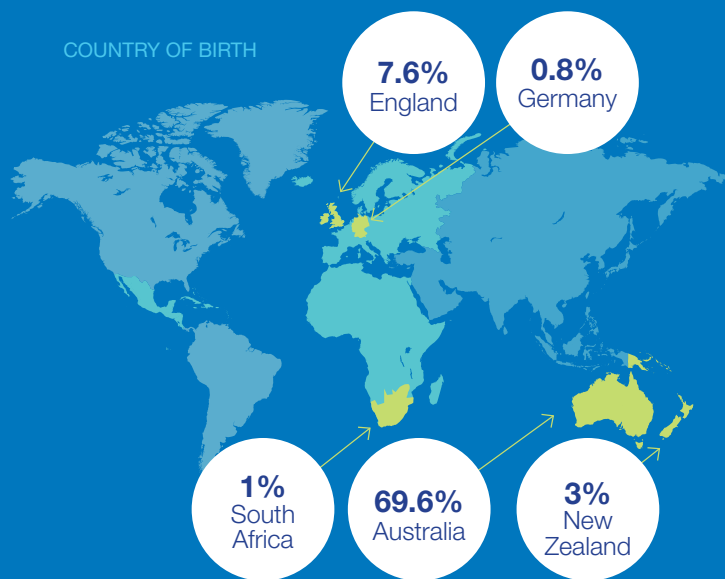
Unemployment  
Rate 2016



**\$860m**

Gross regional  
product 2015/16

COUNTRY OF BIRTH



	Shire	Australia
Born in Australia	69.6%	66.7%
Aboriginal people	1.4%	2.8%
Married	48.7%	47.7%
De facto married	16.6%	10.4%
Not married	34.8%	41.9%
Couples with children	43.2%	44.5%
Couples with no children	42.2%	37.8%
One parent family	14%	15.8%
Average vehicles per dwelling	2	1.8
Median weekly household income	\$1,285	\$1,438
Median weekly rent	\$300	\$335
Median monthly mortgage	\$1,733	\$1,755
Unoccupied dwellings	29.2%	11.2%

DWELLING STRUCTURE

Owned outright	31%
Mortgaged	36.8%
Rented	29%



**94.5%**

Separate  
House

[Australia 74.1%]



**3.4%**

Semi-detached  
townhouse

[Australia 12.9%]



**2.1%**

Apartment  
and/or flat

[Australia 13.3%]

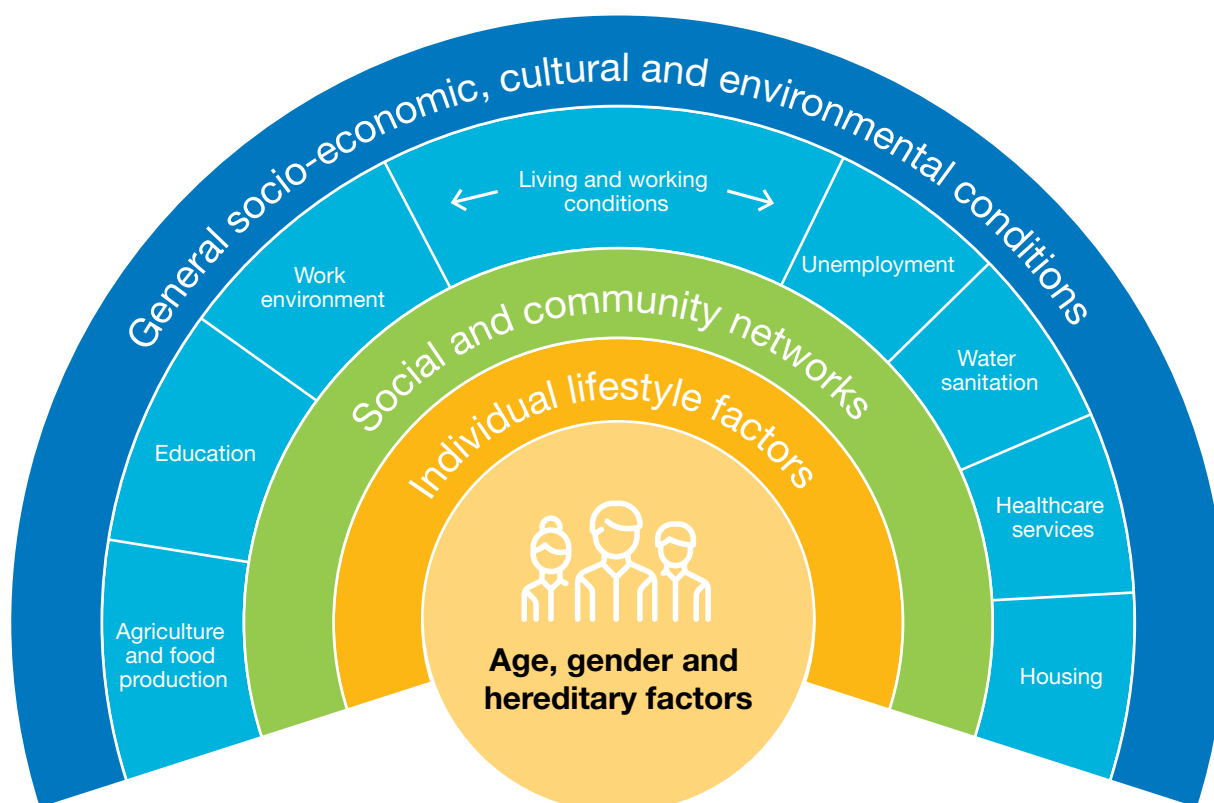
# Our role in health and wellbeing

Local governments have a role to play in the development of the built, social, cultural, economic and natural environments that directly and indirectly support health and wellbeing in the community.

The determinants of health framework<sup>3</sup> acknowledges the many factors that contribute to a healthier life. Factors such as where we live, the state of our environment, employment status, our income and education level, and our relationships all have significant impacts on health.

This framework illustrates the reach of local government influence and the importance of shared responsibility. Partnerships build capacity, increase efficiency and reduce duplication. They improve communication and increase understanding to achieve greater success through collaboration. Public health planning provides an opportunity for consultation, reflection and future action planning through partnerships and collaboration.

## A framework for the determinants of health





## The role of the Shire



### LEAD

The Shire will play a lead role in the delivery of services and programs to deliver this strategy.



### PARTNER

The Shire will build partnerships with others to assist in the delivery of services and projects to deliver this strategy.



### ADVOCATE

The Shire will advocate on behalf of its community to influence the delivery of services and projects to deliver this strategy.

In the Action Plan, the role of the Shire is classified as Lead, Partner or Advocate depending on the degree of involvement.

### Our commitment to the health and wellbeing of our employees

The Shire of Augusta Margaret River is the local government area's largest single employer, employing over 160 full time staff. A healthy workforce is one that is engaged, committed, resilient and less likely to suffer injuries and chronic diseases. The Shire recognises the part that it plays in the health and wellbeing of its workforce by delivering the Occupational Safety and Health Management Plan and the employee health program.

Shire employees are encouraged and supported to make changes to improve and maintain their health. Employees receive free recreation centre membership, peer support and free-of-charge counselling sessions for themselves and their family members. The Shire offers volunteering opportunities, vaccinations, occupational health and safety training, shared bicycles, ergonomically designed workspaces, health checks and support to reduce alcohol and tobacco use.

This plan acknowledges the Shire's commitment to the health, wellbeing and safety of its employees and the importance of leading by example when it comes to being a healthy employer.



## Methodology

In line with the requirements under the Act for an evidence-based approach, this plan was developed through:

- the examination of local health data including health behaviours, health status, risk factors, injuries, vaccination rates, safety and crime and environmental health measures
- the determination and grouping of priority areas in consultation with staff, Council, community and external stakeholders
- the identification of areas not requiring immediate action, but marked for maintenance or future action
- the identification of strategies to underpin the entire plan
- the alignment of priority areas with the *State Public Health Plan for Western Australia 2019-2024* and *Shire of Augusta Margaret River Community Strategic Plan 2036*
- the consolidation of existing public health activities and projects within the Shire
- the development of an action plan
- the identification of gaps and opportunities for improvement
- the development of performance measurement tools and processes for feeding back




## Our priority areas

The findings from the collation and analysis of local data<sup>2</sup> and other research resulted in the identification of 13 health risk areas:

- ageing population
- alcohol consumption
- vaccination
- road safety
- fruit and vegetable consumption
- suicide and mental health
- overweight and obesity
- physical activity rates
- injury prevention
- environmental health protection
- climate change adaptation
- advocating for increased access to health services
- smoking

These were streamlined and grouped into three main priority areas, each with three leading objectives:

The Action Plan details strategies and actions addressing each of these objectives.

 <b>Active and Healthy Lifestyles</b>	 <b>Environmental Health and Safety in a Changing Climate</b>	 <b>Social and Mental Wellbeing</b>
<b>Objective 1.1</b> there are environments that encourage our community to lead healthy and active lifestyles	<b>Objective 2.1</b> public health is protected and promoted through the delivery of environmental health programs and initiatives	<b>Objective 3.1</b> the Shire promotes mental health and wellbeing through collaborative partnerships
<b>Objective 1.2</b> there are increased opportunities for the community to access secure and healthy food options	<b>Objective 2.2</b> the Shire progresses and supports strategies to promote a safer community	<b>Objective 3.2</b> the Shire supports priority populations to achieve better social and health outcomes
<b>Objective 1.3</b> our community is supported to make behavioural changes around the use of alcohol and other drugs	<b>Objective 2.3</b> our community is supported to adapt to the health impacts from a changing climate	

## Our priority populations

Some members of the community are more vulnerable to poor health and wellbeing. This might be the result of gender, age, ethnicity, illness and injury, lack of mobility or isolation. Vulnerability may also result from lack of income or education, poor mental health, inadequate housing or socio-economic disadvantage more generally<sup>4</sup>.

The Shire acknowledges the role that it plays in supporting vulnerable people to feel protected and cared for through advocating for the removal of physical, economic or cultural barriers that prevent the sharing in opportunities and community prosperity<sup>5</sup>.

- **Aboriginal children and their families** continue to be among the most socially and economically disadvantaged in Western Australia and consequently are over-represented in many negative health indicators<sup>6</sup>. The Shire will continue to support the local Aboriginal population through existing collaborative arrangements, policies and plans
- **Seniors** are a priority area for the Shire in relation to future planning. The Shire's Age Friendly Community Plan 2017-2021 and Access and Inclusion Plan 2018-22 provide strategic guidance on providing an age friendly community
- **People who are experiencing socio-economic disadvantage** have more risk factors and higher rates of illness and disability. Addressing disadvantage and developing outcomes that enable social inclusion is central to Shire planning activities and incorporated into all portfolios. The Shire's Access and Inclusion Plan 2018-22, draft Community Development Plan and draft Sustainable Economy Strategy will provide strategic guidance and action to improve health outcomes of people who may be experiencing socio-economic disadvantage.



## Monitoring and reporting

Under the Act, local governments are to review their public health plans each year and replace them no later than five years after their implementation. Regulations governing the reporting requirements of local public health plans are still being developed by the WA Department of Health.

The annual review will monitor the implementation of the action plan and will include:

- a review of demographics and health data to ensure priorities remain current
- monitoring of the implementation in accordance with the schedule
- a review of the strategies to ensure they remain relevant and are producing the desired outcomes
- horizon scanning
- a review of State plans to ensure alignment of priorities
- amendment and updating of the plan to reflect changes

The progress of the plan will be reported to Council annually and also incorporated into the Shire's integrated planning framework.



# Action plan

## Priority 1: Active and healthy lifestyles

**Objective 1.1: there are environments that encourage our community to lead healthy and active lifestyles**

**Lack of physical activity is a significant risk factor for cardiovascular disease and other chronic diseases such as Type 2 diabetes and some cancers<sup>7</sup>. Walking and cycling not only improves health, it reduces pollution and carbon emissions, and improves urban amenity and social wellbeing<sup>8</sup>.**

**Our community:** 63.8% of residents undertake insufficient physical activity compared with 62.8% for WA<sup>2</sup>

Strategy	Actions		Shire role	Responsibility
<b>1.1.1 Provide and maintain recreational facilities and sporting grounds that meet the location and activity needs of the community</b>	Provide recreation facilities in Margaret River and Augusta	ongoing	Lead	Sport & Rec Services
	Provide fitness programs that cater for seniors and persons with all abilities	ongoing	Lead	Sport & Rec Services
	Provide and maintain an indoor aquatic centre in Margaret River and hydrotherapy pool in Augusta	ongoing	Lead	Sport & Rec Services
	Provide, manage and maintain sporting ovals	ongoing	Lead	Sport & Rec Services, Works
	Maintain the Margaret River Youth Precinct including the Skate Park	ongoing	Lead	Works
<b>1.1.2 Promote transport strategies that reduce reliance on motor vehicles and encourage pedestrian and cycling activities</b>	Support mixed use development and pedestrian and cycling activities through the application of the Local Planning Scheme and Strategy	ongoing	Lead	Planning and Development Services
	Implement and deliver the priority projects in the Leeuwin Naturaliste 2050 Cycling Strategy	ongoing	Partner	Asset Services Works
	Implement the Townsites Pathway Plan	ongoing	Lead	Asset Services Works
	Assess structure plans for their capacity to promote and facilitate physical activity	ongoing	Lead	Planning and Development Services
<b>1.1.3 Provide and maintain parks and gardens, trails, streetscapes and foreshore facilities</b>	Develop and maintain shire public open space, reserves and playgrounds in accordance with best practice for access and inclusion	ongoing	Lead	Works
	Implement the recommendations of the Shire's Public Open Space Strategy	ongoing	Lead	Planning and Development Services
	Construct a trail from Flinders Bay to Cape Leeuwin following consideration of the objectives and recommendations of the Healthy Country Plan	ongoing	Lead	Asset Services
	Implement the recommendations of the CapeROC Regional Trails Strategy	ongoing	Partner	Asset Services
	Implement the Bridle Trails Masterplan	ongoing	Lead Partner	Asset Services

**Objective 1.2: there are increased opportunities for our community to access secure and healthy food options**

**Poor diet and obesity are now the two leading preventable risk factors contributing to the burden of disease in Australia and internationally. In Australia, 10% of the total burden of disease is attributed to poor diets, with an additional 8.5% attributed to obesity<sup>9</sup>. There is strong evidence to suggest that increasing the local availability of food, especially fruit and vegetables, is an important strategy to increase healthy eating and prevent chronic disease. Support for a local food supply can also help build a stronger and more sustainable local economy as well as assist with climate change resilience<sup>10,11</sup>**

**Our community:**

25.9% of residents over 18 years old are overweight or obese compared with 24.6% for WA<sup>2</sup>

56.1% of residents do not eat two or more serves of fruit daily compared with 54.4% for WA<sup>2</sup>

Strategy	Actions		Shire role	Responsibility
<b>1.2.1 Encourage local food industries production and consumption</b>	Partner with the Margaret River Regional Producers Association, Edith Cowan University, Department of Primary Industries and Regional Development and other stakeholders to explore feasibility of a local food hub	2023-24	Partner	Sustainable Economy
	Develop strategies that align with the Urban and Regional Food Alliance Declaration 2016 to support local food production	2022-25	Lead Partner	Sustainable Economy
<b>1.2.2 Ensure risks to health through unsafe food supply and manufacture are managed</b>	Align Environmental Health food safety projects with the objectives of WA Health's Foodborne Illness Reduction Strategy 2018-21+	2022-25	Lead Partner	Environmental Health and Events
<b>1.2.3 Encourage and promote healthy food options in Shire facilities</b>	Review Shire signage policies / agreements to ensure that unhealthy food and drink advertising on Shire operated facilities is restricted.	ongoing	Lead	Sport & Rec Services
	Support and encourage sporting organisations using Shire facilities to develop and implement healthy food and drink policies	ongoing	Partner	Sport & Rec Services

**Objective 1.3: our community is supported to make behavioural changes around the use of alcohol and other drugs**

**Alcohol consumption is a major health issue in Australia and is associated with increased risk of chronic disease, injury and premature death<sup>12</sup>. In WA, alcohol is the most prevalent drug used and is second only to tobacco in causing the most drug-related harm in the community<sup>13</sup>. In 2015, 9.3% of the disease burden in Australia was due to tobacco use, making it the leading risk factor that contributed to disease burden and deaths<sup>12</sup>**

**Our community:**

28.1% of residents over 15 years drink alcohol at risk/high levels for long-term harm compared with 19.5% for WA<sup>2</sup>

11.1% of residents drink alcohol at risk/high levels for short-term harm compared with 10.3% for WA<sup>2</sup>

17.7% of residents over 18 years old currently smoke compared with 16.0% for WA<sup>2</sup>

Strategy	Actions		Shire role	Responsibility
<b>1.3.1 Responsibly manage and reduce the risks associated with the consumption of alcohol in the community</b>	Issue permits for the consumption of alcohol on Shire property and respond to requests for comment on liquor licence applications	ongoing	Lead	Environmental Health & Events
	Advocate for support in drug and alcohol management and services within the Shire	ongoing	Advocate	Community Planning and Development
	Refer to the WALGA <i>Local Government Town Planning Guideline for Alcohol Outlets</i> during the planning process to address outlet density	ongoing	Lead	Planning and Development Services
	Provide harm reduction strategies to applicants as part of the review of occasional liquor licence applications	ongoing	Lead	Environmental Health & Events
	Support and provide incentives for drug and alcohol free events, e.g. in-kind promotion	ongoing	Lead	Community Planning and Development
	Provide a Shire alcohol policy for all Shire-owned venues, facilities and services	2021-22	Lead	Environmental Health & Events
<b>1.3.2 Promote and influence behavioural change around the misuse of alcohol and illicit drugs</b>	Convene Community Health Network Group and Augusta Margaret River Liquor Forum	ongoing	Partner Advocate	Community Planning and Development
	Continue to be a key stakeholder and contributor to the Western Australia School Leavers Strategy	ongoing	Partner	Environmental Health & Events
	Work with the Australian Drug Foundation, Good Sports program to prevent and reduce harms associated with the sale, supply and use of alcohol in Sporting Clubs	Ongoing	Partner	Sport & Rec Services
	Coordinate Local Drug Action Group, YAC and Youth Stakeholder Group to build community education and understanding of mental and drug and alcohol issues and management	Ongoing	Lead	Community Planning and Development
	Partner with community to refine and implement a community plan for mental health and drug and alcohol prevention	2019-20 2020-21	Lead	Community Planning and Development
<b>1.3.3 Identify and support opportunities to reduce tobacco use and exposure to second-hand smoke in the community</b>	Continue to enforce bans on smoking in enclosed spaces and other public places where applicable	ongoing	Lead	Environmental Health & Events
	Continue to promote smoke free environments in Shire operated facilities	ongoing	Lead	Human Resources
	Continue with and expand the smoke-free main street of Margaret River	2020-21	Lead	Environmental Health & Events
	Develop and implement a Shire tobacco policy for all Shire-owned venues, facilities and services	2021-22	Lead	Environmental Health & Events





## Priority 2: Environmental health and safety in a changing climate

**Objective 2.1: public health is protected and promoted through the delivery of environmental health programs and initiatives**

**In Western Australia, state and local government work together to ensure people have access to clean water, safe food, well managed hazards and healthy places for people to live, work and play. Responsible management of environmental health related risks remains critical in preventing disease and maintaining public health<sup>14</sup>**

### **Our community:**

The Shire employs four Environmental Health Officers that conduct nearly 500 inspections and respond to over 2000 enquiries every year

Strategy	Actions	Implementation	Shire role	Responsibility
<b>2.1.1 Ensure risks to health from unsafe accommodation, water, public buildings, emergency situations, asbestos, noise, air quality and events are effectively managed</b>	Enforce legislative requirements as per the Food Act, Environmental Protection Act and Public Health Act	ongoing	Lead	Environmental Health & Events
	Assess public health risks at events as part of the approval process	ongoing	Lead	Environmental Health & Events
	Assist the WA Department of Health with pandemic and other public health emergencies as directed	ongoing	Partner	Environmental Health & Events

## Objective 2.2: the Shire progresses and supports strategies to promote a safer community

**Injuries remain one of the most serious public health problems in Western Australia, ranking fourth as a cause of death, fourth as a specific cause of hospitalisation, second as a cause of potential years of life lost and fifth as a cause of disease burden<sup>15</sup>**

### **Our community:**

In 2012-16 Augusta and Margaret River residents were hospitalised a total of 1915 times for conditions due to injury. The main injury areas are falls (572 hospitalisations), transport (238 hospitalisations), self-harm (101 hospitalisations), assaults (39 hospitalisations), burns (29 hospitalisations), poisoning (26 hospitalisations), and drowning (7 hospitalisations)<sup>16</sup>

Strategy	Actions	Implementation	Shire role	Responsibility
<b>2.2.1 Maintain effective and current arrangements to minimise the risk to the community from bushfires</b>	Administer and implement the annual Fire Break Notice	ongoing	Lead	Ranger Services
	Plan responsibly to avoid locating new developments in areas of unacceptable bushfire risk	ongoing	Lead	Planning and Development Services
	Implement the Bushfire Risk Management Plan and treatment schedule	ongoing	Lead	Community Emergency Services
<b>2.2.2 Ensure buildings, playgrounds and town centres are safe, appropriate and compliant</b>	Implement building maintenance and inspection programs, including inspection and monitoring of playgrounds	ongoing	Lead	Community Buildings, Works
	Ensure consideration is given to the provision of sun shade in all new and upgraded outdoor playgrounds	ongoing	Lead	Asset Services, Works
<b>2.2.3 Provide a connected and safe transport network</b>	Develop and maintain a high quality road and shared path network throughout the Shire	ongoing	Lead	Asset Services, Works
<b>2.2.4 Promote and support safety around water</b>	Participate in the Department of Health recreational waters bacterial water quality monitoring program	ongoing	Lead Partner	Environmental Health & Events
	Provide beach lifeguard services over summer season at the Rivermouth	ongoing	Lead	Sport & Rec Services
	Partner with swim schools to provide the community with cost effective services	ongoing	Lead Partner	Sport & Rec Services

### Objective 2.3: our community is supported to adapt to the health impacts from a changing climate

Climate change is impacting human lives and health in a variety of ways. It threatens the essential ingredients of good health – clean air, safe drinking water, nutritious food supply, and housing. Climate change has the potential to undermine decades of progress in global health with the effects impacting more on our most vulnerable populations<sup>17</sup>

#### Our community:

In the last 30 years in the South West, annual rainfall has decreased by 6%, dry years have occurred 15 times and wet years three times. Rainfall has decreased in the autumn and early winter months, and summer rainfall has been unreliable. There have been few spring frosts, and while daytime temperatures have remained relatively stable, night-time temperatures have increased<sup>18</sup>

Strategy	Actions	Implementation	Shire role	Responsibility
2.3.1 Monitor public health needs in response to the changing environment	Support the implementation of the Climate Health WA Inquiry recommendations including collaborating with the WA Department of Health to raise public awareness of climate-health links	2021-22	Lead	Environmental Health & Events
	Continue to monitor mosquito numbers and trends in vector borne disease notifications	ongoing	Partner	Environmental Health & Events
	Review and maintain the Environmental Health Emergency Management Plan and associated guidelines so the potential impacts of future climatic conditions are addressed.	ongoing	Partner	Environmental Health & Events





## Priority 3: Social and mental wellbeing

### Objective 3.1: the Shire promotes mental health and wellbeing through collaborative partnerships

**45% of Australians will have a common mental disorder in their lifetime. Mental illness interferes with an individual's cognitive, emotional, or social abilities and can have damaging and far-reaching effects on the individuals and families affected. Social problems commonly associated with mental illness include substance abuse, poverty, unemployment and homelessness<sup>19</sup>**

#### Our community:

The estimated proportion of people with mental and behavioural problems in the Augusta Margaret River Shire was 14%, the same rate as Western Australia and Australia<sup>20</sup>. The estimated rate of deaths from suicide and self-inflicted injuries, for people aged 0 to 74 years between 2011 and 2015 was 17.9 per 100,000 people, higher than that for Western Australia and for Australia<sup>20</sup>.

Strategy	Actions	Implementation	Shire role	Responsibility
<b>3.1.1 Provide and support community groups, networks and facilities</b>	Provide library services in Margaret River and Augusta	ongoing	Lead	Library Services
	Provide and maintain dog exercise areas and support pet ownership in the Shire	ongoing	Lead	Ranger Services
	Provide support to community events through the event application process	ongoing	Lead Partner	Environmental Health and Events
	Facilitate community capacity building activities and events including volunteering opportunities	ongoing	Lead Partner	Community Planning and Development
	Conduct detailed design and seek funding for development of an Outside School Hours Care facility	on hold	Lead	Sport & Rec Services
	Prioritise supporting community groups and volunteerism through a community Capacity Building Plan as a critical input to healthy living and social connection in the Shire	ongoing	Lead	Community Planning and Development
	Develop and optimise MyCommunity Directory, and develop place-based noticeboards that makes it easier for people to find community organisations and activities.	ongoing	Lead	Community Planning and Development
<b>3.1.2 Implement actions to prevent family and domestic violence in the community</b>	Support local mental health services through the Community Alliance Project to include and address domestic violence and mental health literacy in the community	ongoing	Advocate	Community Planning and Development
	Coordinate quarterly meetings with the Augusta Margaret River Community Health Network Group and ongoing information sharing, with a focus on encouraging collaboration across local services	ongoing	Partner Advocate	Community Planning and Development

### Objective 3.2: the Shire supports priority populations to achieve better social and health outcomes

The priority population groups with a higher prevalence of risk factors than the general population, include Aboriginal people, those living in low socioeconomic circumstances, people with a mental illness, people with disabilities, carers and families of people with sickness and disability, populations living in rural and remote areas and some Culturally and Linguistically Diverse populations, particularly those people who have recently arrived in Australia<sup>6</sup>

#### Our community:

1.4% of the usual residential population identify as Aboriginal or Torres Strait Islander people, compared with 3.1% for WA<sup>1</sup>. Of all families in the Shire, 9.2% are low income, welfare-dependent families with children, higher than the state rate at 8.5%<sup>20</sup>

Strategy	Actions	Implementation	Shire role	Responsibility
<b>3.2.1 Assist with access to secure and affordable housing</b>	Review the Shire's Homelessness Policy and facilitate and review the Just Home Partnership	ongoing	Partner Advocate	Planning and Development Services, Community Planning and Development
	Facilitate the Homelessness and Affordable Housing Working Group to progress actions from the Affordable Housing Strategy alongside the Shire's Homelessness Policy	ongoing	Partner Advocate	Planning and Development Services, Community Planning and Development
<b>3.2.2 Partner with other agencies and the community to reduce inequality and support access and inclusion</b>	Implement projects and programs as per Access and Inclusion Plan	ongoing	Lead Partner	Community Planning and Development
	Develop long term partnerships to deliver youth activities and mental health services across the shire	ongoing	Partner Advocate	Community Planning and Development
	Implement the Age Friendly Community Plan and support the development of Margaret River as an age and dementia-friendly community	ongoing	Partner Advocate	Community Planning and Development, Library Services
	Build the capacity of the local Aboriginal community by engaging with the Wadandi and other community members	ongoing	Partner Advocate	Community Planning and Development
<b>3.2.3 Improve and promote physical activity through affordable access to services and alternative delivery of programs</b>	Reduce access costs to Shire recreational facilities	ongoing	Lead	Sport & Rec Services
	Develop programs to increase physical activity levels in children and teenagers	ongoing	Lead	Sport & Rec Services
	Continue outreach programming using Recreation Services team in schools to promote healthy lifestyles	ongoing	Lead	Sport & Rec Services

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### Augusta Margaret River strategies, policies and plans referenced

- Shire of Augusta Margaret River Community Strategic Plan 2036
- Shire of Augusta Margaret River Sustainability Policy 2018
- Shire of Augusta Margaret River Affordable Housing Strategy 2016
- Shire of Augusta Margaret River Welcome to Country Policy
- Shire of Augusta Margaret River Aged Friendly Community Plan 2017-21
- Shire of Augusta Margaret River Access and Inclusion Plan 2018-22
- Addressing Disadvantage in AMR Report 2016
- Shire of Augusta Margaret River draft Community Development Plan
- Shire of Augusta Margaret River draft Sustainable Economy Strategy
- Shire of Augusta Margaret River Community Alliance Project

Document and version control table	
Responsible Directorate	Sustainable Development and Infrastructure
Date of Council endorsement	27/05/2020
Contact officer	Coordinator Environmental Health and Events
Date of next review	June 2022
File no	HLT/39
Version	Date issued
1.0	June 2020
2.0	July 2021



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