

# Infrastructure Policy 8

## Signage on Public Land



AMRShire Infrastructure Policy

This policy was adopted by Council to set governing principles in place that align the strategic direction of the organisation with community values and aspirations.

### Objectives

To seek a balance of the functional requirement to inform, warn and promote with the need to avoid the proliferation of signs on public land and maintain visual amenity that is in character with the surrounding townscape or landscape.

### Policy

1. This policy will provide a framework for management of signs and complement local laws relating to signs.
2. This policy shall apply to all signs placed on public land that belong to, or is vested in, or is under the care, control or management of the Shire such as road traffic and parking signs, where the Shire has delegated authority to erect such signs, and other signs and advertising that may be placed on public land. This policy does not apply to signs placed on buildings where the sign forms part of the building and signs or advertising on private property, other than Shire owned property.
3. Signage on public land referred to in the policy shall be supported by guidelines, technical specifications and standards which shall be developed and maintained by the Chief Executive Officer. In the development of signage guidelines, preference shall be given for use of and reference to Australian Standards from applicable national and state authorities, rather than defining new standards. The process for request for signage on public land and consequent assessment criteria shall be addressed within the relevant signage guidelines.
4. Persons shall not place or install signage on public land without the prior approval of the Shire.
5. The Shire shall ensure compliance of traffic signage under delegated authority from the Commissioner of Main Roads on roads under the care, control and management of Main Roads WA.
6. The Shire shall implement signage to ensure a safe traffic environment, a convenient and informative travelling and tourism experience and to provide relevant information about Shire managed reserves.

This policy should be considered in conjunction with any requirements for signage under the following:

- Local Planning Scheme no 1;
- Local Government Act 1995;
- Road Traffic Code 200 with particular reference to Regulation 297 (1);
- Shire of Augusta Margaret River, "Activities in Thoroughfares and Public Places 2010" with amendments in 2011 and 2013;
- Shire of Augusta Margaret River, "Local Government Property Law 2013" with amendments in 2016;

- Shire of Augusta Margaret River, “Parking and Parking Facility Local Law 2013” with amendments in 2016; and
- Shire of Augusta Margaret River, “Street Numbering Local Law 2014”.

## Application

Responsibility for the implementation of this policy rests with the Chief Executive Officer. The Policy is to be reviewed every three years.

Document and version control table		
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