## Shire of Augusta Margaret River Chief Executive Officer Key Performance Indicators 2023/2024 - Final

| Criteria   | Strategic Outcome   | Perfo | rmance Criteria  | Me | easures  | Timeline   |
|------------|---|-------|--|----|--|--|
| Criteria 1 | Achievement of the<br>functions of the<br>CEO in S41 of the<br>LG Act | 1.1   | Advise the Council in relation to the functions of a local government under the LG Act and other written laws.       | •  | Provide timely, relevant, and accurate information to enable the President and Elected Members to fulfil their obligations.  | Quarterly progress reports (same as existing quarterly |
|            |   | 1.2   | Ensure that advice and information is available to the Council so that informed decisions can be made.               | •  | High quality and timely advice to Council to enable the preparation of the Annual Budget.  Monthly financial reporting to Council.   | process in place)                                      |
|            |   | 1.3   | Cause Council decisions to be implemented  | •  | A biannual report on outstanding resolutions reported to Council.  |  |
|            |   | 1.4   | Manage the day-to-day operations of the local government.  | •  | Budget compliance, financial performance and asset management.  Management of organisational risks.  |  |
|            |   | 1.5   | Liaise with the President on the local government's affairs and the performance of the local government's functions. | •  | Attend weekly meetings with President Conduct monthly informal discussion sessions with Council.   |  |
|            |   | 1.6   | Speak on behalf of the local government if the President agrees.   | •  | As required by the President.  Continue to engage positively with external stakeholders, particularly to progressing and advocating for strategic matters and priorities, implementing the place-based approach, and engaging proactively with key community stakeholder groups. |  |

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|            |  | <ul> <li>1.7 Be responsible for the employment, management, supervision, direction and dismissal of other employees (subject to section 5.37(2) in relation to senior employees).</li> <li>1.8 Ensure that records and documents of the local government are properly kept for the purposes of the LG Act and any other written law.</li> </ul> | <ul> <li>Ensure annual performance development reviews are held for 100% of staff.</li> <li>Review and update the Shire's workforce plan annually by June each year detailing current operating environment/trends and plans to address future needs.</li> <li>Ensure all legislative audits are reported to the Audit and Risk Management Committee.</li> </ul>   |  |
| Criteria 2 | Corporate Business Plan outcomes  "Value is delivered to the community through Council's corporate plan, business plans and capital works programme" | <ul><li>2.1 Delivery of Strategic Projects in the Corporate Business Plan.</li><li>2.2 Delivery of Capital Works Plan within the Shire's control.</li></ul>   | <ul> <li>80% of Council's approved and funded initiatives delivered within the approved budget, timeline, and outcomes, with any initiatives/projects being impacted by external factors being communicated to Council and varied as needed (reported quarterly).</li> <li>75% of the approved Capital Works projects delivered within the approved budget, timeline and outcomes, with any initiatives/projects being impacted by external factors being communicated to Council and varied as needed.</li> </ul> | Quarterly reports to council  Quarterly reports to council |
| Criteria 3 | Work Health & Safety (WHS)  "Embrace the principles of zero  | <ul><li>3.1 Develop a Strategic WHS plan for the Shire.</li><li>3.2 Undertake a safety audit of the Shires Safety management system every 2 years.</li></ul>  | <ul> <li>Strategic WHS Plan presented to the Audit &amp; Risk Committee.</li> <li>Initial audit conducted in 2023/24 with a target of 70% compliance.</li> <li>2025/26 target of 80%.</li> </ul>   | June 2024 June 2024  |

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|          | harm and ensure   |                      |          | June 2026 |
|          | compliance with   |                      |          |           |
|          | the new WHS Act"  |                      |          |           |

| Criteria | Strategic Outcome | Performance Criteria | Measures | Timeline | l |
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| Criteria 4 | People  "Develop a high- performance culture based on teamwork, innovation, customer service, and continuous improvement" | <ul> <li>4.1 Continue with Councillor/ELT team development to ensure Councillors and the Executive team role model expected behaviours.</li> <li>4.2 Undertake an initial engagement survey.</li> </ul> | <ul> <li>Ongoing workshop/s to monitor progress.</li> <li>Establish initial benchmark based on initial survey in 2023/24.</li> <li>Cultural improvement plan to be developed post the initial assessment.</li> <li>Subsequent measure at least every 2 years to show improvement. Actual targets to be set post the initial assessment.</li> </ul> | To be determined or an ongoing basis  June 2024  June 2024  June 2026 |
|------------|---|---|--|---|
| Criteria 5 | Customer Service & Community Engagement  "Making it easier  | Implement actions within the Customer<br>Experience (CX) Strategy.  | <ul> <li>CX Strategy document will be finalised in<br/>June/July 2023 with actions to roll out over 3<br/>years from 2023-2026.</li> <li>Annual review on progress, including metrics to<br/>be provided to Council.</li> <li>Annual update to Council on ICT Strategic Plan.</li> </ul>   | July 2023  July 2024 and ongoing                                      |

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|          | for customers to  interact with us, request a service, provide feedback and engage with us or report an issue" | <ul> <li>Further implementation of ICT strategic plan.</li> <li>Establish post transaction customer satisfaction for major transactions (Rates, Customer Service, Works requests, Rangers, Planning, Building, Environmental Health, Waste Services, Libraries, Recreation centres, website usage).</li> </ul> | <ul> <li>Establish benchmark in 2023/2024 with initial target set a minimum of 75% satisfaction.         Owner – Mel Aylett.</li> <li>2024/25 80%.</li> </ul> | June 2024<br>June 2024 |
|          |  |  |   | June 2025              |

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|------------|---|---|---|--|
|            |   |   |   |  |
|            |   |   | • 2025/2026 85%.  | June 2026  |
|            |   |   | Website utilisation and satisfaction scores to increase year on year.   | June 2024 and ongoing  |
|            |   | Review Current methods of measuring community satisfaction and determine the best most cost-effective method.         | <ul> <li>Community satisfaction with Key Services as<br/>measured by the chosen method of measuring<br/>community satisfaction. Services to be<br/>determined by Council, but typically would be<br/>Overall satisfaction, Waste Services, Customer<br/>Service, Libraries, Parks and Reserves,<br/>Community Engagement, Local Roads and<br/>Footpaths and Recreation Facilities.</li> </ul> | June 2025  |
|            |   |   | Establish initial benchmark in 2024/25 and set targets for improvement beyond that.   | June 2025<br>June 2027   |
| Criteria 6 | Business Improvement  "Continually improving our efficiency and | Undertake at least one service review per annum to be determined in conjunction with Council.                         | 2023/24 – no service reviews due to the need to<br>bed in existing reviews and focus on CX Strategy.  | Update Council<br>on current<br>reviews and CX<br>Strategy by<br>June 2024 |
|            | effectiveness for<br>the benefit of our<br>community"           |   | 2024/25 and onwards minimum of 1 service review.  | June 2025 and ongoing  |
|            |   |   | • Framework finalised for operation in 2024/5.  |  |
|            |   | Implement an organisation wide<br>accountability framework including KPI's<br>defined and monitored for each business | <ul> <li>Business unit plans presented to Council for<br/>2024/25 budget considerations.</li> </ul>   | March 2024   |
|            |   | unit linked to performance reviews.   |   | June 2024  |

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| Criteria 7 | Stakeholder Relationships  "Working with key stakeholders to jointly deliver outcomes for the community"                             | Ongoing implementation (and intermittent review) of Stakeholder Map focus and actions.   | <ul> <li>Six monthly briefing of Council on progress.</li> <li>Annual review with Council.</li> <li>Yearly survey of key stakeholders.</li> </ul>  | June 2024  April 2024  Sep 2024  |
| Criteria 8 | Sustainability  "The Shire is a role model in sustainability and the community is lead and supported towards a low emission economy" | <ul> <li>Review the Shire's Climate Action Plan and update Council on progress.</li> <li>Continue to be a role model organisation as a leader in responding to the impacts of climate change on the municipality.</li> </ul> | <ul> <li>Annual report to Council on the Shire's Climate Action Plan.</li> <li>Achieve zero emissions by 2030.</li> <li>Review carbon emission targets on an annual basis in conjunction with the annual review of the Shire's climate action plan.</li> <li>Maintain the percentage of waste collected by kerbside collection diverted from landfill above 60%.</li> <li>Ensure waste education is focused to maintain contamination rates below 5%. (It should be noted there is some subjectivity with this measure)</li> <li>Key staff trained. Owner —</li> <li>All staff trained.</li> </ul> | June 2024  June 2030 June 2024  June 2024 and ongoing  June 2024 and ongoing |
|            |  | Staff to undertake climate adaptation<br>and biodiversity training to ensure all<br>Shire functions are carried out in a<br>responsive way to the changing climate.  |  | June 2024<br>June 2025   |

Measures

Timeline

Criteria

Strategic Outcome

Performance Criteria

| Criteria   | Strategic Outcome   | Performance Criteria  | Measures   | Timeline  |
|------------|---|---|--|---|
|            |   | <ul> <li>Develop a Biodiversity Strategy for public and private land that prioritises:         <ol> <li>Retention of native vegetation</li> <li>Protection and enhancement of natural areas</li> <li>A plant local first approach</li> <li>Opportunities for advocacy</li> <li>Engendering a culture of stewardship towards the natural environment</li> <li>Resourcing required to deliver the strategy.</li> </ol> </li> </ul>  | <ul> <li>Commence the project and finalise the technical assessment component of the strategy giving the baseline of condition etc.</li> <li>Finalise the strategy for Council decision</li> </ul>           | June 2024 June 2025                                     |
| Criteria 9 | Leadership Behaviours  "A CEO with the skills, knowledge and networks to deliver effective leadership of the organisation " | <ul> <li>9.1 Visionary and strategic leadership</li> <li>Ensures organisational alignment with the Council and their vision and direction.</li> <li>Clearly communicates the organisation's vision.</li> <li>Develops long-term objectives and strategies that align with the vision.</li> <li>Successfully integrates strategic and operational planning.</li> <li>Maintains employee focus on the organisation's vision and priorities.</li> <li>9.2 Interpersonal leadership</li> <li>Builds cooperative relationships across the organisation.</li> <li>Demonstrates skill at relating to many different types of people</li> </ul> | <ul> <li>360-degree feedback obtained from<br/>Councillors, ELT and key managers as part of<br/>annual review.</li> <li>Development Plan established in conjunction<br/>with the Shire President.</li> </ul> | July/Aug 2024<br>and ongoing  July/Aug 2024 and ongoing |

| Criteria | Strategic Outcome | Performance Criteria  | Measures | Timeline |
|----------|-------------------|---|----------|----------|
|          |                   |   |          |          |
|          |                   | <ul> <li>including employees, Councillors and external stakeholders and community members.</li> <li>Values diversity and promotes inclusion of all stakeholders.</li> <li>Provides prompt feedback, both positive and negative.</li> <li>Genuinely seeks and accepts constructive feedback and demonstrates this through responsive actions.</li> <li>Coaches and mentors, the Executive Team.</li> <li>Develops employees by delegating effectively and providing challenge and opportunity.</li> <li>Displays strong self-awareness by adapting to situations in a highly constructive manner.</li> </ul> |          |          |
|          |                   | <ul> <li>9.3 Leading change</li> <li>Encourages activities that position the organisation for the future.</li> <li>Effectively involves key people in the design and implementation of change.</li> <li>Acts ethically and with high integrity to build trust and belief.</li> <li>Offers novel ideas and perspectives and promotes creativity.</li> <li>Pushes the organisation to adopt new innovative initiatives.</li> <li>Adapts plans as necessary.</li> </ul>  |          |          |

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|----------|-------------------|---|----------|----------|
|          |                   |   |          |          |
|          |                   | <ul> <li>Effectively manages others' resistance to change.</li> <li>Seeks opportunities to harness technology.</li> <li>9.4 Communicating with influence</li> <li>Communicates in a direct, clear, and</li> </ul>   |          |          |
|          |                   | <ul> <li>articulate manner, both verbally and in writing.</li> <li>Authentically engages with others by listening deeply and being responsive.</li> <li>Inspires and engages others by creating meaning and purpose in communications.</li> <li>Negotiates with the intent to facilitate agreement and acceptance of mutually beneficial outcomes.</li> <li>Understands when it is appropriate to confront issues or provide direction contrary to other's views.</li> <li>Keeps people up to date and fully informed.</li> </ul> |          |          |
|          |                   | <ul> <li>9.5 Driving results</li> <li>Is determined, highly motivated and action oriented.</li> <li>Seeks out and values specialist/technical/ community expertise.</li> <li>Provides clear accountabilities for employees.</li> </ul>  |          |          |

| Criteria | Strategic Outcome | Performance Criteria  | Measures | Timeline |
|----------|-------------------|---|----------|----------|
|          |                   |   |          |          |
|          |                   | <ul> <li>Establishes systems and processes to measure and evaluate accountabilities and high-risk issues.</li> <li>Displays resilience and maintains positivity and calm focus after setbacks.</li> <li>Shows strong commitment to continued learning and personal development and looks for opportunities to enhance own skills.</li> <li>Recognises and rewards high performance.</li> <li>Actively manages under performance.</li> </ul> |          |          |

## <u>Notes</u>

- 1. Council will be provided with quarterly updates via the council reporting process with a briefing taking place prior to the tabling of the Council quarterly report.
- 2. The KPI's can be modified during the year by mutual agreement as opportunities arise or circumstances change and would usually occur through the quarterly briefing process.