11.1.1 COUNCILLOR ATTENDANCE AT UPCOMING CONFERENCES

IN BRIEF
- The Shire has recently been advised that Up Beat Events are holding a Town Team Movement Conference in September and that WALGA are holding a Waste and Recycle Conference also in September.
- Crs Townshend and Meldrum have requested to attend the Town Team conference for councillor training.
- Cr Townshend has requested to attend the Waste and Recycle Conference as councillor training.
- Cr Meldrum has requested attendance at the International Cities, Town Centres and Communities Conference.
- Under Council policy a Councillor is entitled to attend some WALGA, LG Professionals (formerly LGMA), Planning Institute of Australia (PIA) and other specific training without requiring a further Council decision.
- Council authorisation is required for Councillors to attend the training programs.

RECOMMENDATION
That Council:
1. Approves the attendance of Councillors Townshend and Meldrum at the Town Team Conference to be held on 14-15 September 2018 in Perth;
2. Approves the attendance of Cr Townshend at the Waste and Recycle Conference to be held on 5-7 September 2018 in Perth;
3. Amends the Policy on Councillor Training by adding the word “conferences” in approved training list as follows, “WALGA Elected Member Training Modules, Conferences, seminars, forums and workshops”; and
4. Does not authorise the attendance of Cr Meldrum at the International Cities, Town Centres and Communities Conference on 14-16 November 2018 in Fremantle as there are likely to be more relevant training opportunities in the current financial year.

BACKGROUND
TOWN TEAM CONFERENCE
The Shire was advised on 16 July 2018 that the Town Team Movement Conference 2018 is scheduled to be held on 14-15 September 2018 in Perth. The Town Team Movement (TTM) is a non-profit organisation helping ‘Town Teams’ to organise, engage and empower their communities and create better places. The conference aspires to do something different, something fun, something interactive, that will not only inform but leave a positive impression and a desire for inspired action. The event is designed as a festival-conference experience which will consist of inspiring renovated venues and activation examples throughout the West End Arts Precinct. Place Leaders throughout Australia will communicate in different ways to engage with the attendees. Topics include:
- Place Making
- Place Activation
- Place Leadership & Management
- Organisational Cultural Shifts and facilitating ‘Yes’ Attitudes
Attendance includes members of the town team community, community leaders, and professionals from a diverse range of sectors and disciplines.

Crs Townshend and Meldrum have requested to attend the conference on behalf of the Shire.

Council’s adopted policy on councillor training provides guidance for approving councillor attendance at training programs outside of the normal automatic approvals.

**Authorised Training / Conferences**

This policy permits Councillors to attend training up to a total value of $3,000 in expenditure per annum without requiring further Council authorisation from the following list of conferences and workshops:

- WALGA Elected Member Training Modules, seminars, forums and workshops;
- WALGA Local Government Convention and associated training courses;
- LG Professionals WA Annual State Conference, SW Conference and other LG Professionals WA seminars and workshops
- The Planning Institute of Australia (PIA) Annual State Conference, seminars and forums;
- Breakfast or workshop speakers identified by the President in liaison with the CEO and advertised by email;

The Shire will arrange for any registrations or bookings to be made as per the advice in the section of this policy referring to training and conference costs.

**Additional Training / Conference Opportunities require Council Approval**

Alternatively, a Councillor may apply in writing to the CEO to participate in a relevant alternative conference or training program requiring the approval of Council.

The following matrix provides a numerical score to assist in determining whether the training opportunity will be of sufficient benefit to warrant Councillor attendance.

**Conference / Training Assessment Matrix Assessment for Town Team Conference**

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<tr>
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<td>skills</td>
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<tr>
<td>Level of quality networking opportunities with peers</td>
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**Assessment Comments**

1. Due to the redevelopment of the Margaret River Main Street relevance is rated to be 4/5 as several of the topics listed in the previous dot points are relevant.
2. Value for money is rated at 4/5 as the conference is in Perth and the registration cost is $350. Other costs (accommodation, travel and meals) would bring the total cost to around $1,730-per person.

3. Alignment with Council’s strategic plan and current priorities is rated at 4/5 due to the Main Street Redevelopment.

4. This conference is about motivating participants and in particular focussing on reactivating spaces that have suffered downturn whereas the Margaret River Main Street has some bigger challenges which need to be addressed. The Australian Main Street organisation and other groups offer more holistic main street conferences which would provide a more comprehensive overview of case studies into main street development and management to develop a longer term strategy.

5. Networking opportunities is rated at 5/5 as the conference is expected to attract the town team community, community leaders, and professionals from a diverse range of sectors and disciplines.

The total point score is 20 which means the Councillor requests to attend the conference is recommended for approval.

Conference Costs
In accordance with Council policy, the Shire will meet the costs of all the Councillor’s accommodation, travel, meals and conference costs and associated insurance costs. Councillors will be required to meet the costs of any additional accommodation and expenses incurred as the Shire will not meet any costs for private travel over and above the number of nights’ accommodation and expenses required to attend the conference. Anticipated costs are:

- Registration $350
- Travel cost to and from Perth if using private vehicle (based on previous travel) - $570
- Accommodation (based on $220 per night for three nights) - $660.
- Meals approximately $150 (based on previous claims).

Total = $1,730

Costs can be reduced by car pooling, using public transport, reducing nights away or staying with friends or family.

WALGA WASTE AND RECYCLE CONFERENCE
The Shire was advised on 31 July 2018 that the WALGA Waste and Recycle Conference is scheduled to be held on 5-7 September 2018 in Perth. The Waste & Recycle Conference will once again be held at Crown Towers, Perth from 5-7 September 2018. This year’s Conference theme is – “Moving forward with local solutions”. The Conference, hosted by the Waste Management Association of Australia (WMAA), Department of Water and Environmental Regulation (DWER), and Western Australian Local Government Association (WALGA), is still the leading waste and resource recovery event in Western Australia.

Topics being discussed include:

- Effective Landfill management
- Behaviour change and community engagement
- Container Deposit Scheme implementation
- Waste to Energy
- Kerbside collection systems
- Problematic wastes
- Innovative approaches to Waste Management

Cr Townshend has requested to attend the conference as councillor training.

According to Council policy:

**Authorised Training / Conferences**
This policy permits Councillors to attend training up to a total value of $3,000 in expenditure per annum without requiring further Council authorisation from the following list of conferences and workshops:
• WALGA Elected Member Training Modules, seminars, forums and workshops;
• WALGA Local Government Convention and associated training courses;
• LG Professionals WA Annual State Conference, SW Conference and other LG Professionals WA seminars and workshops
• The Planning Institute of Australia (PIA) Annual State Conference, seminars and forums;
• Breakfast or workshop speakers identified by the President in liaison with the CEO and advertised by email;

It is recommended that Cr Townshend be authorised to attend this conference as it is a WALGA Conference and managing waste into the future is one of the Shire’s highest strategic priorities. Also to eliminate any doubt in interpreting the policy to add the word “conferences” in the first dot point of the policy to read – WALGA Elected Member Training Modules, Conferences, seminars, forums and workshops.

Conference Costs
Registration Full conference registration (which includes networking events) is $1020. Accommodation for three nights – approximately $660. Meals $150 based on previous reimbursements. Total conference cost $1830

Again costs can be reduced by car pooling, use of public transport, reducing nights away or staying with friends or family.

International Cities, Town Centres and Communities – 14-16 November – Fremantle
Cr Meldrum has requested attendance at this conference. Concurrent session topics include:
• Digital marketing and the digitisation of the urban environment
• Inner city revitalization
• Main Street Management
• Making Perth a liveable city
• Affordable housing for owner occupiers
• Cossack’s heritage precinct
• Bondi’s evening economy
• Biophilic urbanism
• The definition of Place
• Parking strategies
• Facilities relating specifically for dogs
• A vision for Hobart
• Art in Transport Infrastructure
• Reinventing a Regional City – Queanbeyan
• Temporary activation of city centres
• Urban renewal in Fremantle, urban design and the olfactory dimension
• Using data to enhance community consultation
• The use of 3D modelling
• Creating an enabling local business environment
• Embedding placemaking into urban design
• Food and beverage tendering processes
• Local government and creative industries
• Emergency planning

Matrix Assessment

<table>
<thead>
<tr>
<th>Criteria</th>
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<td>X</td>
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</tbody>
</table>
### Alignment with Council’s Strategic Plan and Current Priorities

| Lack of alternative training opportunities to gain same skills |  
| Level of quality networking opportunities with peers |

**Criteria 1**

Three of the six key note speakers are from large overseas cities (Boston, Seattle, London) and the overview of their presentations specifically references development in cities, so therefore some content will not be relevant to the Shire. Session by Peter Newman from Curtin University regarding the ‘Rise and Fall of the Renewable City’ could have relevance to the Shire, as could the presentation from the Executive General Manager of the RAC on ‘Integrated Mobility’, however these are only two of the keynote sessions out of the three day program. One session on reinvigorating rural and regional towns appears to be very relevant. The concurrently run field trips and walking tours of Fremantle, Perth and Scarborough may or may not be as relevant to our setting or could be picked up informally on visits to those Perth based locations or on a separate Shire convened field trip. The catchment for Fremantle, Scarborough and Perth is the whole metropolitan area which is on the doorstep, plus interstate and international. The regional setting is very different. A rating of 3/5 has been given.

**Criteria 2**

Cost of the conference is $1300 (including function). This does not include costs of separate workshops, concurrent sessions, and some components of the walking tours and field trips. Other costs to consider would be:

- Travel cost to and from Perth if using private vehicle (based on previous travel) - $570
- Accommodation (based on $220 per night for three nights) - $660.
- Meals approximately $150 (based on previous claims).

Compared to the WALGA Convention and the Town Team ($350) or the Waste and Recycle Conference it appears to offer less value for money for the Shire and has been rated 2/5.

**Criteria 3**

Alignment with strategic plan and current priorities. This is difficult to evaluate as the actual content is very diverse, but the conference would appear to align with key result area 3, (ensuring sustainable development) and key result area 4 (vibrant and diverse economy) in general terms. There is a focus on international cities which makes it less relevant to our own situation. A rating of 3/5 has been allocated.

**Criteria 4**

There appears to be more relevant and Shire specific conferences to attend which can be researched and which will become available later in the financial year. Rated 3/5.

**Criteria 5**

Level of quality networking opportunities with peers.

Target group for conference marketing is:

- Local Government (Mayors, Councillors, CEO’s, Directors, Managers and other decision makers), State and Federal Government
- Private firms
- Main Street Businesses and Consultants
- Business Associations
- Academics
- Industry Groups

With interests in:

- Planning, Urban Design, Development, Property
- Main Streets, Retail, Shopping and Town Centres
- Economic Development, Demography
• Place making, Project Management, Marketing
• Architecture, Landscape, Environment
• Infrastructure, Resources, Energy, Transport
• Engineering, Surveying, Public Works
• Banking, Law, Finance, Technology

This covers a wide range of industry groups and business sectors. The networking opportunities appear to be excellent and a rating of 5/5 is given.

The rating is 16/25 which does not reach the required 20 points and leads to a recommendation of not supporting the request.

VOTING REQUIREMENTS
Simple Majority

RECOMMENDATION
That Council:
1. Approves the attendance of Crs Townshend and Meldrum at the Town Team Conference to be held on 14-15 September 2018 in Perth;
2. Approves the attendance of Cr Townshend at the Waste and Recycle Conference to be held on 5-7 September 2018 in Perth;
3. Amends the Policy on Councillor Training by adding the word “conferences” in approved training list as follows, “WALGA Elected Member Training Modules, Conferences, seminars, forums and workshops”; and
4. Does not authorise the attendance of Cr Meldrum at the International Cities, Town Centres and Communities Conference on 14-16 November 2018 in Fremantle as there are likely to be more relevant training opportunities in the current financial year.

ATTACHMENTS
1. GL4 Councillor Professional Development
2. Town Team Movement Brochure & Prospectus
3. WALGA Waste & Recycle Conference Program
4. International Cities, Town Centres and Communities Conference Program
This policy was adopted by Council to set governing principles in place that align the strategic direction of the organisation with Corporate Plan 2014-2018 Goal 5 – Effective Leadership and Governance.

Objectives
To ensure that Councillors have equitable access to a range of relevant Councillor training and professional development opportunities to enhance their ability to fulfil their roles and responsibilities as elected members and to provide good governance to the Shire.

Policy
Council shall ensure adequate resources are allocated annually in the Shire’s budget to provide the opportunity for Councillors to participate in appropriate training and development.

Authorised Training / Conferences
This policy permits Councillors to attend training up to a total value of $3,000 in expenditure per annum without requiring further Council authorisation from the following list of conferences and workshops:

- WALGA Elected Member Training Modules, seminars, forums and workshops;
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- The Planning Institute of Australia (PIA) Annual State Conference, seminars and forums;
- Breakfast or workshop speakers identified by the President in liaison with the CEO and advertised by email;

The Shire will arrange for any registrations or bookings to be made as per the advice in the section of this policy referring to training and conference costs.

Additional Training / Conference Opportunities require Council Approval

Alternatively a Councillor may apply in writing to the CEO to participate in a relevant alternative conference or training program requiring the approval of Council. The CEO will provide a report to Council after assessing the training against the requirements of the training/conference assessment matrix below. A score of fifteen or more will be required to receive a favourable recommendation.
### Conference / Training Assessment Matrix

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In the event that there is insufficient time for Council approval to be obtained for a Councillor to attend an identified relevant training opportunity, the CEO is authorised to register the Councillor’s attendance in the training program after firstly completing the evaluation matrix in liaison with the President, and the President and CEO being satisfied that at least 15 points has been achieved.

Councillors will be eligible to attend only one event per financial year without Council’s authorisation under this section of the policy.

In addition to the above permitted training opportunities, the President can attend one or more of the following conferences; the annual LG Professionals WA National Congress, the Australian Coastal Councils Conference, and the ALGA National Conference, or in the event that the President is unable, or declines to attend, then Council is to be represented by the Deputy President, or if the Deputy President is unable, or declines to attend, then Council shall appoint a Councillor who is able to put forward the best case for attending.

### Training / Conference Costs

The Shire will meet the costs of all the Councillor’s accommodation, airfares, conference costs and associated insurance costs, through advance payment by the Shire directly to the provider, or by reimbursement to the Councillor upon the production of receipts and other supporting documentation.

The Shire will also meet the cost of additional travelling expenses including meals, transport and incidentals based on the State Public Service Schedule of Allowances for intrastate and interstate conferences. These expenses, supported by receipts, shall be reimbursed to the Councillor.

Councillors will be required to meet the costs of any additional accommodation and expenses incurred as the Shire will not meet any costs for private travel over and above the number of nights’ accommodation and expenses required to attend the conference.

The cost of the Councillor’s partner attendance at Conference dinners, associated functions and partners’ programs and daily meals will be met by the Shire, but not additional airfares, full conference registration and travelling allowances. This policy is also to apply to the CEO when attending an intrastate or interstate conference accompanied by their partner.

Whilst Council supports Councillors in balancing their public duties with their family commitments, it does not support ratepayers having to pay the full cost of partner’s accompanying elected members on Council business.
Council’s delegate is to provide a written report on the key outcomes from any interstate conference relevant to the Shire of Augusta Margaret River within one month of returning from the conference.

Other Matters
Council approval is required in advance in order for any Councillor with the exception of the President as outlined above to attend an interstate conference. If Council approval is granted, then accommodation and travelling expenses will be met in accordance with the State Public Service Schedule for Interstate Travel.

Council will consider on its merits any request for the payment of registration fees and daily allowances from a Councillor who wishes to attend an interstate or overseas conference and is prepared to meet their own travel and accommodation costs. Daily allowances will be based on the State Public Service Schedule of Travel Allowances.

Council will consider sending a maximum of two Councillors on an organised local government study tour to the Eastern States or New Zealand when the opportunity arises and meet all costs of airfares, accommodation and daily allowances in accordance with the State Public Service Schedule of Daily Allowances.

The CEO, in liaison with the President, shall bring forward for Council consideration any proposals for “in-house” training and Councillor development opportunities to meet Council’s strategic objectives and priorities or to meet perceived gaps in Councillor skill development.

A Councillor shall not be permitted to nominate for attendance at a conference four months prior to their term of office expiring with the exception of WALGA’s Local Government Convention.

Application
Responsibility for the implementation of this policy rests with the President, Councillors and Chief Executive Officer. The policy is to be reviewed every three years.

Document and version control table

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**EVENT REGISTRATION**

**INDIVIDUAL REGISTRATION**
- **EARLY-BIRD RATE** $300
- **STANDARD RATE** $350

**GROUP BOOKINGS**
- $255
- $300
  - 5+ people (15% off)

**TOWN TEAM MEMBER REGISTRATIONS**
- Conference Sessions $50
- Conference Sessions and Networking Event (Friday Evening) $75
- Town Team Long Table Lunch (Saturday, 11am – 3pm) Free

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- Proof of membership to a registered Town Team is required.
- Prices quoted above exclude GST. Above prices are per attendee.
- For full T&C’s visit townteams.com.au/conference
- *Early Bird tickets purchased by 20 July, 2018

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**TICKETS**
Available at
townteams.com.au/conference

**2018**
**TOWN TEAM MOVEMENT CONFERENCE**
14 – 15 SEPTEMBER

**WEST END ARTS PRECINCT**
**WESTERN AUSTRALIA**

**TOWN TEAM MOVEMENT**

townteams.com.au/conference

**TOWNTOWN MOVEMENT**

(re) connecting communities

through place leadership & activation
In this new century characterised by disruptive social, technological, economic and political change: How do we help communities to reconnect?

How do we inspire, encourage and empower citizens to start activating and improving their public spaces to make their community more vibrant?

How do we activate communities with low social capital?
2018
TOWN TEAM MOVEMENT CONFERENCE
14 – 15 SEPTEMBER
WEST END ARTS PRECINCT
WESTERN AUSTRALIA
TOWN TEAM MOVEMENT
TOWNTEAMS.COM.AU/CONFERENCE
(Re) CONNECTING COMMUNITIES THROUGH PLACE LEADERSHIP & ACTIVATION
INFORMATION FOR ATTENDEES
In a world where humanity is faced with some of its greatest challenges, we need our best people to lead us through. And that is what we’re providing, a platform for people to step up. Step up and be counted. Step up and make a difference, step up and lead toward a better future for everyone.

Less talk more action we say! Our conference aspires to do something different, something fun, something interactive, that would not only inform but leave a positive impression and a desire for inspired action!

Our festival-conference experience will consist of inspiring renovated venues and activation examples throughout the West End Arts Precinct. Place Leaders throughout Australia will communicate in different ways to engage with our creative audience.

The 2 days will be jam packed with renowned speakers, workshops, round-table discussions, panel discussions and networking opportunities to generate thought-provoking conversations and drive future positive action!
WHY ATTEND?

Join members of the town team community, community leaders and professionals from a diverse range of sectors and disciplines: leading thinkers, change makers and do-ers who are actively working to help make their respective communities more vibrant, cohesive, sustainable and resilient places.

BUILD CONNECTIONS

Network and learn from 500+ community and government leaders and members of the fast growing town team movement currently comprising 20 town teams, which represent residents, businesses and community groups across Australia.

JOIN THE DISCUSSION

Join the discussion with leading influencers and change makers about key challenges to improve our town centres and civic life.

BE INSPIRED

Be empowered and inspired to make a difference. Learn from professionals, community leaders and experienced town team members sharing their knowledge, skills and expertise.

INTERACTIVE & SOCIAL

Don’t expect to be sitting down for too long. We’ve a full programme including plenty of networking and fun participatory activities designed to build knowledge through experience.

BE A DOER!

Have the tools and confidence to inspire your neighbours to walk with a swagger and make a real difference in your community.
(Re)Connecting Communities: Through Place Leadership and Activation aims to:

- Learn how to reconnect people with our public spaces;
- Explore the social and economic benefits of the place leadership approach to activating communities;
- Show how to create a cultural shift and shape communities through a ‘can do’ approach;
- Provide attendees with an action kit of new ideas, resources and strategies to take back to their local communities;
- Present how local citizen groups can work collaboratively with local councils and businesses to develop town and suburban centres that are economically vibrant, sustainable and resilient places; and
- Strengthen the networks between communities and town teams to enable regular ongoing dialogue and sharing of resources, knowledge and learnings.

Are you a Town Team Change Maker?

Be part of placemaking discussions with leading influencers and change makers about key challenges facing our community, businesses and local governments in building more social capital and improve our town centres and civic life.

Whether you’re already working with or part of a town team, or looking to form a town team in your community this inaugural Town Team Movement conference “Re-Connecting Communities - A Festival of Place Leadership and Activation” offers 2 days to network, share, learn, experience, be inspired and be empowered.

Sponsorship Packages Available

Do you want to be more strongly aligned with the Conference? We have current opportunities for branding, networking and exposure before, during and after the conference.

Our sponsorship packages have been designed to provide optimal promotional opportunities - pre-event; during the event; and post-event to facilitate year-round partner engagement with this fast-growing Town Team movement. For more information, contact our sponsorship team on hello@townteams.com.au

Learn about exciting projects using the Town Team model from across Australia like this Laneway Transformation project by ‘Shape Mandurah’. www.shapemandurah.com.au
The Full Registration Package includes: all Friday conference sessions and evening networking event providing an opportunity to network and learn from experts and industry leaders.

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<th>REGISTRATION FEES</th>
<th>EARLY-BIRD RATE</th>
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<tr>
<td><strong>INDIVIDUAL REGISTRATION</strong></td>
<td>$300</td>
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<td>Conference Sessions (Friday Only)</td>
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<tr>
<td>Town Team Long Table Lunch (Saturday, 15 September, 11am – 3pm)</td>
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Prices quoted above exclusive of GST. Prices are per attendee.

Cancellations must be in writing. Those made before July 1 will not incur a cancellation fee. Cancellations made July 2 to August 14 2018 will incur a 50% cancellation fee. Cancellations after midnight August 14 2018 will not be refunded.

For catering purposes registrations close midnight September 10 2018.

# Proof of membership to a registered Town Team is required.

The Long Table Lunch is an opportunity to say thank you to all of our Town Team members and not included in the individual and group bookings registration. This event is for Town Team members only.
KEYNOTE SPEAKERS

MARCUS WESTBURY
Founder, Renew Newcastle

Marcus Westbury was the founder of the multi award winning Renew Newcastle and Renew Australia projects that have helped launch more than three hundred creative and community projects in empty and abandoned buildings and reopened more than a hundred vacant shops and offices across Australia.

Marcus’s background is as an urbanist, writer, media maker and festival director and the founder and manager of multiple arts events, community projects and social enterprises across Australia. He is the author of the crowd funded Amazon best selling book Creating Cities (Niche Press, 2015) and has been the writer and presenter of the ABC TV (Australia) series Bespoke and Not Quite Art.

Marcus is currently employed as the founding CEO of Contemporary Arts Precincts Ltd - a not for profit company that is leading the redevelopment of the Collingwood Arts Precinct in Melbourne and is an Honorary Fellow of Monash University.

GILBERT ROCHECOUSTE
Founder & Managing Director, Village Well

Gilbert is recognised locally and Internationally as a leading voice in creating great places for people. He has worked with over 1000 cities, towns, main streets, universities, property developers, government organisations and communities over the past 25 years; crafting a powerful integrated approach to creating vibrant, resilient and loved places that are socially, culturally and commercially successful.

Gilbert is a skilled facilitator and agent provocateur of positive change and inspiration: his bold ideas and projects helping make Melbourne the most liveable. He sees the potential of Placemaking to inspire a deep cultural and social environmental awareness and stewardship to make a difference both locally and globally. Gilbert co-founded the EPOCH Foundation promoting the adoption of business ethics and has served on the Boards of Ross House, Donkey Wheel House Trust and Hub Australia.

PETER SHARP
Social Entrepreneur; Founder, Liberators International

Perth born ex-accountant turned social entrepreneur has a passion for connecting humanity on a deeper level via his interactive shmobis that blur the lines between passive citizens and active participants.

You might remember the time he started a dance party on a Perth Train after work, or a spontaneous sing-along with strangers on a Monday morning. His videos of public space activations have received over 100 million views world-wide and many have sparked positive social movements in other countries to follow suit. His inspiring and practical approach is something that any small team can facilitate in their own city to enhance the quality of human connection in public.
Town Team Movement (TTM) is a non-profit organisation helping ‘Town Teams’ to organise, engage and empower their communities and create better places.

Town Teams involve businesses, residents, landowners and local governments working collaboratively to improve their community places and spaces and energise the hearts of our towns and suburbs. They provide positive leadership, empower local communities and are catalysts for positive change.

Town Teams are a form of social capital the TTM is working to grow and share. We do this by working with and supporting communities and local governments, by creating and sharing resources and our collective experience.

It is a fast growing movement: already 21 Town Teams have been established. Over the next five years, we aim to support the creation of 100 local town teams across 100 suburbs and towns in WA and around Australia.
CLIMATES & CULTURES DIFFER ALL OVER THE WORLD, BUT PEOPLE ARE THE SAME. THEY’LL GATHER IN PUBLIC IF YOU GIVE THEM A GOOD PLACE TO DO IT.

JAHN GEHL
Program

PROGRAM

Moving forward with Local Solutions

Wednesday 5 September

Optional Tours (6). Click here to view more information. (http://wasteandrecycle.net.au/wednesday-tours/)

1. Transforming Transfer Stations
2. Down South Day Trip
3. ECU University
4. Mattress Recycling
5. Waste in Action
6. Reuse Shops

Welcome Reception at The Merrywell, Crown Perth.

Thursday 6 September
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 – 9.05am</td>
<td>Conference Convenor Welcome</td>
</tr>
<tr>
<td>9.15 – 9.30am</td>
<td>Welcome to Country</td>
</tr>
<tr>
<td>9.30 – 9.45am</td>
<td>Opening of Conference – Minister Stephen Dawson</td>
</tr>
<tr>
<td>9.45 – 10.30am</td>
<td>Waste Authority</td>
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<td></td>
<td>Keynote Speaker: David Rogers, WRAP UK – Love Food, Hate Waste</td>
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<tr>
<td>10.30 – 11am</td>
<td>Morning Tea</td>
</tr>
<tr>
<td>11 – 11.30am</td>
<td>Speaker: Circular Sisters – Circular Economy at a Local Level</td>
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<tr>
<td>11.30 – 12.30pm</td>
<td>Panel Session: How do we introduce the circular economy in Western Australia?</td>
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<tr>
<td></td>
<td>What do we need to do at an individual, institutional and Government level to introduce (or move towards) a circular economy in WA?</td>
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<tr>
<td>12.30 – 1.30pm</td>
<td>Lunch</td>
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<tr>
<td>Time</td>
<td>Session Title</td>
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<tr>
<td>1.30 – 3.10pm</td>
<td><strong>FOGO or No GO?</strong></td>
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<tr>
<td>3.10 – 3.40pm</td>
<td><strong>Afternoon tea</strong></td>
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<tr>
<td>3.40 – 4.50pm</td>
<td><strong>Behaviour Change / Community Engagement</strong></td>
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</tbody>
</table>

http://wasteandrecycle.net.au/program/
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 – 9.05am</td>
<td><strong>Conference Convenor Welcome</strong></td>
</tr>
<tr>
<td>9.05 – 9.20am</td>
<td><strong>Innovation Address</strong></td>
</tr>
<tr>
<td>9.20 – 9.55am</td>
<td><strong>Invited Speakers: Garth Lamb, RE Group and Michael Trushall, ACT Government</strong></td>
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<td></td>
<td><strong>Introducing Container Deposit Scheme (CDS) in ACT</strong></td>
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<tr>
<td>9.55 – 10.30</td>
<td><strong>Invited Speaker: A Local Perspective</strong></td>
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**Networking event on the Terrace, Crown Perth**
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10.30 – 11am</td>
<td><strong>Morning Tea</strong></td>
</tr>
<tr>
<td>11 – 12</td>
<td><strong>Panel Session: Fostering innovation and dealing with problematic waste</strong></td>
</tr>
<tr>
<td>12 – 1pm</td>
<td><strong>Lunch</strong></td>
</tr>
<tr>
<td>1 – 3pm</td>
<td><strong>Behaviour Change / Collection Systems</strong></td>
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<td><strong>Landfill Management</strong></td>
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<td></td>
<td>Lacey Webb, Mandalay Technologies – A Sea of Data: Harnessing the known and the unknown for behavioural change</td>
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<td></td>
<td>Martin Gravett, GHD &amp; Morne Hattingh, City of Karratha – Reducing waste and changing attitudes in Karratha – a multifaceted approach</td>
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<td></td>
<td>Kylie Horwath, City of Perth – Guiding Best Practice Waste Collection in Multi Unit Dwellings</td>
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<td>Kathrine Goldsmith, MRC – Odour – the unpleasant topic of every landfill</td>
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<td>Darren Lomman, Greenbatch – Bringing the community together to create WA’s first plastic reprocessing facility</td>
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<td></td>
<td>Morne Hattingh, City of Karratha – Airspace preservation techniques for effective landfill management</td>
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<tr>
<td>Time</td>
<td>Session</td>
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<tr>
<td>3 – 3.30pm</td>
<td>Geoff Atkinson, MRC – Face Your Waste – Engaging the community with the waste they produce to achieve behavioural change</td>
</tr>
<tr>
<td>3.30 – 4.30pm</td>
<td>[Facilitated Debate*]: Container Deposit Scheme implementation in WA</td>
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</tbody>
</table>

This program is subject to change, please monitor the website for updated

Photography Credit: Community News Group
## Wednesday 14 November 2018

### Morning Workshops & Field Trips/Tours

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter/Keynote</th>
</tr>
</thead>
<tbody>
<tr>
<td>9am - 10.30am</td>
<td>Workshop: Sustainable Destinations &amp; Successful Tourism</td>
<td>Ed McMahon, Urban Land Institute &amp; National Main Street Centre America</td>
</tr>
<tr>
<td>8am-11am</td>
<td>Masterclass: Reinventing your town centre: Understanding the impacts and opportunities of technology on town centres - automated vehicles, online retail and last mile delivery</td>
<td>Brian Haratsis, Executive Chairman, MacroPlan Dimasi &amp; Author, Autropolis The Diverse Mobility Revolution</td>
</tr>
<tr>
<td>8.45am - 10.45am</td>
<td>Local Recreation &amp; Sports Hub Cycle/Walking Tour</td>
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<tr>
<td>8.45am - 10.50am</td>
<td>Tourism - Behind the Scenes Fremantle Walking/Bus Tour</td>
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</tr>
</tbody>
</table>

### Mid-Morning Field Trips/Tours & Afternoon Special Interest Group Sessions

<table>
<thead>
<tr>
<th>Time</th>
<th>Field Trip/Tour Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.00am - 4.45pm</td>
<td>Fremantle Rejuvenation Field Trip (Includes: Kings Square City Centre Redevelopment, One Planet and Heritage Housing, Cappucino Strip, White Gum Valley and Town Hall Restoration)</td>
</tr>
<tr>
<td>11.00am - 5.00pm</td>
<td>Scarborough/Perth Revitalisation Field Trip (Includes: Claremont on the Park Redevelopment, Elizabeth Quay, Yagan Square, Scarborough Beach &amp; Precinct Redevelopment)</td>
</tr>
<tr>
<td>3.30pm - 5.00pm</td>
<td>Special Interest Group Session: IoT &amp; Sensor Cities (Moderated by: Adam Denniss, Manager Economic Development &amp; Projects, City of Mandurah)</td>
</tr>
<tr>
<td>3.30pm - 5.00pm</td>
<td>Special Interest Group Session: Reinvigorating Rural and Regional Towns (Moderated by: Prof. John Cole, Executive Director, Institute for Resilient Regions, University of Southern Qld)</td>
</tr>
</tbody>
</table>

### Networking Function: Bathers Beach House, Fremantle - Australia’s first licensed beach

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## Thursday 15 November 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter/Keynote</th>
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<tbody>
<tr>
<td>7.30am</td>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>8.30am - 10.40am</td>
<td>Session 1 Conference Opening &amp; Keynote Presentations</td>
<td>Mayor Brad Pettitt, City of Fremantle</td>
</tr>
<tr>
<td>8.30am - 10.40am</td>
<td>Carlo Ratti, Director, MIT Senseable City Lab &amp; Founding Partner, Carlo Ratti Associati, Italy</td>
<td>The cities of tomorrow – sensors, networks, people and future urban life</td>
</tr>
<tr>
<td>8.30am - 10.40am</td>
<td>Ed McMahon, Chair Sustainable Development, Urban Land Institute &amp; Chairman of the Board, National Main Street Center, Washington, USA</td>
<td>The new formula for community revitalisation</td>
</tr>
<tr>
<td>10.40am - 11.10am</td>
<td>Refreshment Break &amp; Exhibition</td>
<td></td>
</tr>
<tr>
<td>11.10am - 12.30pm</td>
<td>Session 2A Guest Speakers</td>
<td>John Carey, Parliamentary Secretary to Premier, Western Australia Government</td>
</tr>
<tr>
<td>11.10am - 12.30pm</td>
<td>Taking the risk: why town teams are the answer for local government main street renewal</td>
<td></td>
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<tr>
<td>11.10am - 12.30pm</td>
<td>Frank Marra, CEO, LandCorp</td>
<td>Pat Walker, Executive General Manager Advocacy and Members, RAC</td>
</tr>
<tr>
<td>11.10am - 12.30pm</td>
<td>Growing the perfect mix</td>
<td>Integrated mobility and creating a connected city</td>
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<tr>
<td>12.30pm - 1.30pm</td>
<td>Lunch &amp; Exhibition</td>
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</tbody>
</table>
| 1.30pm - 3.00pm | **Session 3A**  
Smart Cities \ Emerging Technologies  
The ‘Hyper’ Data Centre – The ‘Heart’ of a ‘Smart City’  
Jon Pizey, Group Design Partner & Rudl Valla, Managing Partner, DEM  
---  
**Session 3B**  
Transformational Cities: Case Studies  
Urban Renewal - Kings Square Fremantle  
Matthew McNeilly, Managing Director, Sirona Capital & Brad Pettitt, Mayor, City of Fremantle  
---  
**Session 3C**  
Engagement & Building Pride: Case Studies  
What We Thought Would Kill Us - The Good, Bad and Ugly  
Marion Fulker, CEO, Committee for Perth  
---  
**Session 3D**  
Visitor Attraction/Night Time Economies/Co-working  
Centres that combine people and places to make money  
Sean Stephens, Managing Partner, Essential Economics  
---  
**Session 3E**  
Interactive Workshops  
---  
**Tour starts during lunch at 1pm**  
Fremantle Arts & Culture Hub Tour  
1.30pm-2.15pm  
Creating an enabling local business environment  
Simon White, Managing Director, Publicus  
---  
| 1.00pm-4.00pm | --- |
| 3.00pm - 3.30pm | Refreshment Break & Exhibition |
| 3.30pm - 5.00pm | **Session 4 Keynote & Panel Session**  
---  
**Brian Haratsis, Executive Chairman, MacroPlan Dimasi** (invited)  
Reinventing your town centre – understanding the impacts and opportunities of technology on town centres  
---  
**Progressive Cities Panel Session**  
Panelists: Kate Joncas, PlaceStrategic Seattle, US; Ed McMahon, National Main Street Center America & Urban Land Institute, US; Wulf Daseking, University of Freiburg, Germany; Brad Pettit, Mayor, City of Fremantle and other guest panelists  
---  
5.45pm - 7.15pm | Evening Economy & Community Safety Walking Tour, Fremantle  
(Subject to maximum numbers of 40) |
### Friday 16 November 2018

**8.45am - 10.35am**

**Session 6 Keynote Presentations**

- **Kate Joncas**, Owner, PlaceStrategic, Seattle, USA (Former Seattle Deputy Mayor & CEO Downtown Seattle)
  - Seattle’s Incredible Growth and Prosperity: Looking Behind the Curtain at the Challenges and Opportunities for Transportation, Housing, Social Equity and the Environment

- **Professor Wulf Daseking**, City Sociology, University of Freiburg, Germany (Former Head of Urban Planning, City of Freiburg)
  - Creating a liveable and sustainable city for tomorrow

**10.35am - 11.05am**

- Refreshment Break & Exhibition

**11.05am - 12.35pm**

**Session 7**

<table>
<thead>
<tr>
<th>Session 7A</th>
<th>Session 7B</th>
<th>Session 7C</th>
<th>Session 7D</th>
<th>Session 7E</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Engagement &amp; Measurement</td>
<td>Community Led Places &amp; Housing</td>
<td>Main Streets/Food &amp; Beverage</td>
<td>Place &amp; Planning</td>
<td>Town Revitalisation: Case Studies</td>
</tr>
<tr>
<td>Place engagement in the digital realm</td>
<td>Can temporary activation shape a city?</td>
<td>Mainstreets need management</td>
<td>Integrating Heritage Incentives into a Place-Based Approach</td>
<td>Devonport Tasmania - A new direction</td>
</tr>
<tr>
<td>Carla Chatzopoulos, Principal - Place, Element</td>
<td>Martin Kozinsky, Planner - Urban Regeneration, Christchurch City Council</td>
<td>David West, Principal Consultant, Premier Retail Marketing</td>
<td>Noel Robertson, Principal Heritage and Strategy, City of Perth</td>
<td>Grant Hirst, Director, Providore Place Devonport</td>
</tr>
<tr>
<td>Using Data to Enhance Community Consultation and Engagement</td>
<td>Accelerating community in new neighbourhoods through community-led placemaking</td>
<td>Vally Morphett, CEO, CoDesign Studio</td>
<td>Build it and they will come... Build it bigger and more will come but how safe will they be? Encouraging innovative and creative design ideas into your multi storey cities and town centres</td>
<td>A future for Cossack Townsite heritage precinct</td>
</tr>
<tr>
<td>Michael Chappell, CEO, Culture Counts</td>
<td>Valli Morphett, CEO, CoDesign Studio</td>
<td></td>
<td>Valerie Hussain, Emergency Preparedness Community Presenter and Facilitator, Australian Red Cross Emergency Services</td>
<td>Flavia Kiperman, Associate - Heritage, Element WA</td>
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<tr>
<td>How the City of Perth is using indicators at the Activity Centre &amp; Neighbourhood level to inform urban interventions</td>
<td>Community led development - A funding model for perpetually affordable housing for owner occupiers</td>
<td>Transform – The 5 Step Process To Drive Successful F&amp;B Tender Outcomes Case Study: The Royal Botanic Gardens and Domain Trust</td>
<td>Planning, Design and Management of dog parks as off-lease areas</td>
<td>Reinventing a Regional City – Lessons and Challenges in a journey through Master Planning to Implementation</td>
</tr>
<tr>
<td>Erica Barrenger, Director Planning and Development, City of Perth &amp; Natalie Boujenko, Strategic Consultant/Director, Intermethod</td>
<td>Eugenie Stockmann, Founder, Green Fabric &amp; Jenni Mattila, CEO, Mattila Advisory</td>
<td>Suzee Brain, Director, Brain &amp; Poulter &amp; Rocco Sergi, Manager, Business Development - Commercial Services, The Royal Botanic Gardens and Centennial Parklands</td>
<td>Lesley Humphreys, Director, LMH consulting / Paws4Play</td>
<td>Martin Darcy, Service Manager - Business and Innovation, Queanbeyan-Palerang Regional Council</td>
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**www.ictcsociety.org/2018**

Thank you to our field trip sponsors
<table>
<thead>
<tr>
<th>Time</th>
<th>Session A</th>
<th>Session 8B</th>
<th>Session 8C</th>
<th>Session 8D</th>
<th>Session 8E</th>
</tr>
</thead>
<tbody>
<tr>
<td>12.35pm - 1.30pm</td>
<td>Lunch &amp; Exhibition</td>
<td>Session Making \ City Innovation Showcase</td>
<td>Leadership, Investment &amp; Place</td>
<td>Innovative Urban Design in Place</td>
<td>Active Transportation Keynote Workshop</td>
</tr>
<tr>
<td>1.30pm - 3.00pm</td>
<td>Session 8A</td>
<td>Placemaking through Partnership</td>
<td>City Leadership for Today</td>
<td>Embedding Placemaking into Urban Design</td>
<td>Walking tour starts during lunch at 1.10pm</td>
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<tr>
<td></td>
<td>Creative Parking &amp; Transport</td>
<td>David Eustace, Senior Urban Planner</td>
<td>Katherine O'Regan, Executive Director</td>
<td>Stefanie Matosevic, Urban &amp; Place Planner &amp; Bryony Simcox, Urban Designer &amp; Place Planner, Roberts Day</td>
<td>Sports &amp; Recreational Cycle/Walking Tour</td>
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<td></td>
<td>Jon Pizey, Group Design Partner, DEM (Aust)</td>
<td>Institute &amp; Double Bay + District Business Chamber</td>
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<td>11.05am-12.35pm</td>
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<td>Art in transport infrastructure: Why it matters and how to get it</td>
<td>15 Principles of Designing Great Civic Spaces … in 15 Minutes</td>
<td>Place – buzzword, paradigm shift or pathway?</td>
<td>Urban Design, Memories and the Olfactory Dimension</td>
<td>1.10pm-3.10pm</td>
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<td></td>
<td>Mark McClelland, Creative Director, Cultural Capital</td>
<td>Peter Ciemitis, Principal, Roberts Day</td>
<td>Jenny Franke, Executive Manager Community Life, Campbelltown City Council</td>
<td>Nick Booth, Urban Designer, nbd. space</td>
<td>Walk across to the $1.6M award-winning Esplande Youth Plaza and then cycle down to the South Beach Sports Hub facility.</td>
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<td></td>
<td>Integrating Movement and Place: Street design needs to support street revitalisation</td>
<td>City Innovation Showcase Developing the City of Canning using Advanced 3D Modelling</td>
<td>Local Government and creative industries – Exploring the relationship, value and measurement of impact as a motivator for local government investment</td>
<td>Nature Infill: What Local Government Can Do For Biophilic Urbanism</td>
<td>Tour starts mid way through lunch and returns at afternoon tea. Numbers are strictly limited - tour will run subject to minimum numbers</td>
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<td></td>
<td>Natalya Boujenko, Director, Intermethod</td>
<td>Rob Thomas, Manager Western Australia and Northern Territory, Aerometrex</td>
<td>Sue Savage, Community and Cultural Development Manager, Wollongong City Council</td>
<td>Jana Soderlund, Curtin University &amp; Director Design by Nature &amp; Arbor Carbon</td>
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<tr>
<td>3.00pm - 3.30pm</td>
<td>Refreshment Break &amp; Exhibition</td>
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<tr>
<td>3.30pm - 4.50pm</td>
<td>Session 9 Keynote Presentations &amp; Closing</td>
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<td></td>
<td>Professor John Cole OAM, Executive Director, Institute for Resilient Regions, University of Southern Queensland</td>
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<td>5.00pm</td>
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<td>Living the dream: strategies for resilient regions in tomorrow’s world</td>
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<td>Close of Educational Sessions</td>
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